

## PUBLIC RECORDS SEARCH



### CONTACT

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### FOR PRESS INQUIRIES

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### SOCIAL MEDIA

 209,000 Followers  
@InstantCheckmate

 4,549 Followers  
@InstntCheckmate

 4,301 Followers  
@InstntCheckmate

 9,223 Followers  
+InstantCheckmate

### ABOUT

Instant Checkmate is a safe and useful online public records search service. Founded in 2010, Instant Checkmate provides access to public records on individuals located in the United States. Background reports obtained through Instant Checkmate include detailed personal data such as contact information, addresses, prior arrests, criminal convictions, known relatives, social media profiles, and more.

### KEY WEBSITE METRICS

**14m**

Sessions/Month

**491k**

Active Users

**165.7m**

Sessions/Year

### OUR USERS

- Reconnect with lost friends and family
- Verify online identifies before meeting up in person
- Double-check information from online dates
- Learn more about the people in a neighborhood
- Browse arrest and criminal records
- Identify unknown callers
- Satisfy curiosity about almost anyone

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### APPS



Checkmate Background  
(Android)

### BLOG

#### Crimewire

Covers trending crime news, true crime stories, and product use cases. "We don't just tell you what's going on in the world. We provide you with the tools you need to keep yourself and your loved ones safe."

~140k monthly average users

#### Dialed In

Covers topics related to reverse phone lookups, phone technology and crime, and product use cases.

~118k monthly average users

### PEOPLE LOVE US



"I love this site. I found my biological family using Instant Checkmate."

- ANNETTE F.



### KEY COMPETENCIES AND DIFFERENTIATORS

- Offers unlimited searches. Other public records search websites, like Spokeo, require users to purchase a number of report credits each month
- A range of price points for users, whether they're seeking solely reverse phone lookups or full background checks
- Search by name, phone number, email address, or address
- Easy cancellation process with no contract
- Access to 24/7, US-based customer care team
- Location reports include census data, demographics, local points of interest
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### INSTANT CHECKMATE LANDING PAGES

[Instant Checkmate Help](#) | Member care site to answer common customer questions, like how to create or cancel an account.

[Instant Checkmate Reviews](#) | Aggregates verified customer reviews.

[People Directory](#) | Searchable people directory database that leads to basic background report information.

[Glossary](#) | Public records terms and definitions.

[Criminal Records Database](#) | Aggregates criminal statistics by state.

[Federal Inmate Search](#) | Information about current and prior federal inmates. Displays release dates and prison information.

[Article Website, ICM](#) | Informative article website discussing the importance of the leading background check and people search product, Instant Checkmate.

### NOTABLE PRESS AND CONTENT PLACEMENTS:

