

**HAWTHORNE**



**For Immediate Release**

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### **Hawthorne Cat Launches New Cat® Rental Store Mobile App**

*Manage Equipment Rentals On The Go From Any iOS or Android Device*

**San Diego, CA** – – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, announces the launch of the new Cat® Rental Store Mobile App. The application allows users to identify available rental equipment, obtain pricing information, and receive live updates.

Capabilities of the Cat® Rental Store App include streamlined rental management. View full product listings, monitor current rental equipment, and browse available inventory. Search active and past rental details before reviewing and accepting quotes in real time. Pricing information is available in daily, weekly, and monthly rates.

The Cat® Rental Store App also offers a new level of customization. Change locations, add job sites, and update equipment requests at any time. Orders can be adjusted, cancelled, or scheduled for pick-up as needed. The app generates immediate alerts when the status of requests and rentals change. Choose from email, text, and push notification options.

According to Rental Branch Manager Eric Todd, “The Cat® Rental Store App is an intuitive and efficient tool for all rental customers.” Todd continues, “Download it for your smartphone or tablet today and see how easy it is to manage equipment requests and rentals from the palm of your hand.”

[Click here to learn more.](#) Download now for [iOS](#) and [Android](#).

#### **About Hawthorne Cat**

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.