Media Kit

Press Contact:
Molly Jacobson
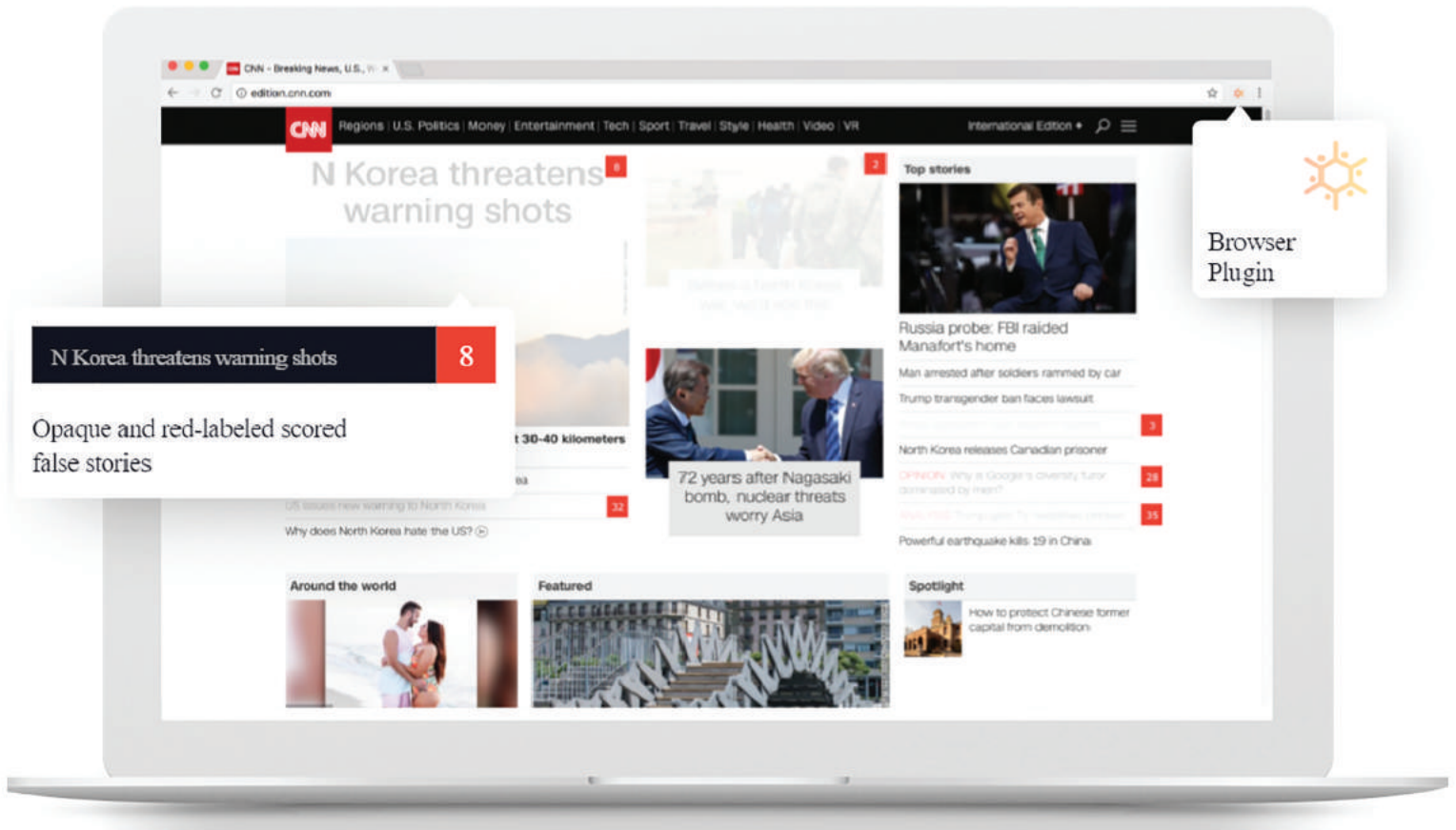☎ (850) 980-2793
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Trive™
Truth Discovered

N Korea threatens warning shots

| N Korea threatens warning shots | 8 |

Opaque and red-labeled scored false stories

Browser Plugin

Get The Truth & Block Misinformation
Powered by crowds and blockchain for $1/month

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COMPANY SLOGAN

The truth is the truth, no matter who speaks it.

MISSION STATEMENT

Our mission is to eradicate fake news worldwide through alternative feedback mechanisms, incentivizing media to tell the truth. We also anticipate many traditional media fact-checking functions can be done faster and more efficiently using Trive™.

COMPANY DESCRIPTION

Trive™ solves the problem of fake news for our users for only $1 a month.

Trive™ is a social science consensus engine that researches and clarifies facts through Human Swarmed Crowd Wisdom. We Incentivize people to do primary research into news stories and compensate them with our own cryptocurrency coin, the Trive Token. We then hash/stash the results on the Block-Chain.

Trive™ creates a Nash Equilibrium incentive structure for the research into news story claims. An antagonistic relationship between researcher and verifier creates a checks/balances process that reinforces research quality.

Trive™ creates a feedback loop to media companies who monetize your attention. By reducing their revenue when they aren't honest, we can send a strong signal that the truth is the truth, no matter who speaks it.

The truth is the truth no matter who speaks it.

FOUNDER BIOGRAPHY

David Mondrus, Founder and CEO of Trive™

Born in the Union of Soviet Socialist Republics (USSR), Mondrus understands first-hand the very real dangers of fake news. "The expression was that you must learn to read between the lines before you learn to read," explains Mondrus. Born to a family of Ukrainians who suffered in World War II (which devastated much of the USSR) and the propaganda-fueled environment of the Soviet Union, Mondrus fled his home country to the United States when he was ten years old. Determined to give back to his new home that promised truth, justice and liberty, Mondrus joined the United States Army. Following his service, Mondrus realized that fake news, which he and his family were all too familiar with in his native socialist state, had reached the United States. Now, Mondrus is on a mission to seek out and destroy fake news with the power of Trive™.

Professional Background

David Mondrus is a 20-year veteran of the dot-com startup scene with a focus on E-Commerce and Social Networks. He was a Senior Consultant at IBM, CTO at Bigstar, and CEO of OneModelPlace (OMP). Mondrus is an avid Bitcoin and Cryptocurrency expert who founded and participated in a number of Bitcoin projects, including Bitnation, iNation, ND Coin, BTC2MYSQL and MiningSlicer. He and his wife, Joyce, were the first couple to get married on the blockchain. Mondrus holds an MBA from Columbia University and is a contributing writer for Bitcoin Magazine.