



Join Us at She Leads 2017 on October 27th

She Leads 2017 - an intimate, practical and action-oriented day-long conference for women entrepreneurs and leaders. You'll leave She Leads both inspired and with a plan of action!

When: October 27, 2017, 8:30AM - 7:00PM

Where: Wells Fargo Conference Center, 150 East 42nd Street, NYC

Register today: <https://www.eventbrite.com/e/she-leads-2017-tickets-30701314458>

This all-day conference is specifically developed for women leaders and entrepreneurs (like YOU and ME!) and offers incredible value! She Leads is filled with panels, keynotes, and the very popular "Pitch the Media" panel and a new feature – the SheTek panel, which highlights the journeys, stories and success of women in entertainment, music and tech.

At She Leads, you'll dive into important topics of interest for women leaders and entrepreneurs such as Digital Marketing, Mobile Marketing & Social Media, Personal & Professional Leadership, Women in Technology, Global Business Development and more. There will be plenty of time for networking, talking to sponsors and interacting with the speakers. Plus, there will be exciting giveaways, a fun gift bag, as well as delicious breakfast, lunch, snack and a cocktail networking reception! To learn more about the speakers and timing of the sessions, please visit www.sheleadsmedia.com.

Speakers

Opening Keynote - [Gloria Feldt](#), co-founder, and president of Take The Lead, and author of four books, including New York Times bestseller Send Yourself Roses written with Kathleen Turner

[Jennifer Iannolo](#), Closing Keynote
Global Women's Entrepreneurship Expert

L'ay Green, Founder SheTek

[Keara Tanella](#), Global SMB Lead – Facebook Creative Shop

[Courtney Spritzer](#), Co-Founder Socialfly

[Stephanie Abrams Cartin](#), Co-Founder Socialfly

[Sheila DiGasper](#), Attorney

[Warren Friss](#), Attorney and Founder GameHedge

[Jodi Norgaard](#), Founder [Go!Go! Sports Girls](#)

[Casey Erin Clark & Julie Fogh](#), Co-Founders, [Vital Voice Training](#)

[Russell Cassar](#), Chief Technology Officer, JP Morgan Chase

[Dr. Neva Alexander](#), Neva Alliance
Global Business Development

[Teena Touch](#), Founder, Teena Touch Media

[Alicia Syrett](#), Founder & CEO Pantegrion Capital LLC

[Ashley Crouch](#), Founder, Appleseed Communications

Suncera Johnson, CEO of Amass Digital

[Denise Lee](#), Director of Marketing at Ingram, LLP

[Dr. Christine Li](#), The Procrastination Coach

[Ayat Shukairy](#), Co-Founder Invesp

[Judith Walsh](#), Founder & President, Art Smart

Gina Jessica Smith, Founder Good Living is Glam

Regina Smith, Founder Gritty Buddha

Karen Cahn, CEO iFund Women

Linda Lacina, Managing Editor, Entrepreneur.com

Latresa Baker, Millennial Renaissance Media

Lynda Starr, R&B Musician

DJ Ambi G, DJ

Telisa D., Fly Technista

Kerry Pompeo, Audio Engineer

Anna Zhang, Teen Entrepreneur & Author of Ignite

Agenda

Registration, Breakfast & Networking

Opening Remarks

Opening Activity

Opening Keynote

Digital Marketing & Social Media in 2017 and beyond

Mobile Marketing with Facebook - Everything you ever wanted to know

Networking Break

Entrepreneurship and its many forms

Raising Cash – your first step on your entrepreneurial journey

Wells Fargo Remarks

Lunch + Networking, sponsored by TONE Networks

Pitch the Media

Women in entertainment, music and tech, sponsored by SheTek

Networking Break

Global Women Leadership - What works and what gets in the way

Leadership 360 - Positioning & Projecting Your Leadership & Expertise - In person, online and from within

Closing Keynote

Closing Activity

Networking/Cocktail Reception

Sponsors

