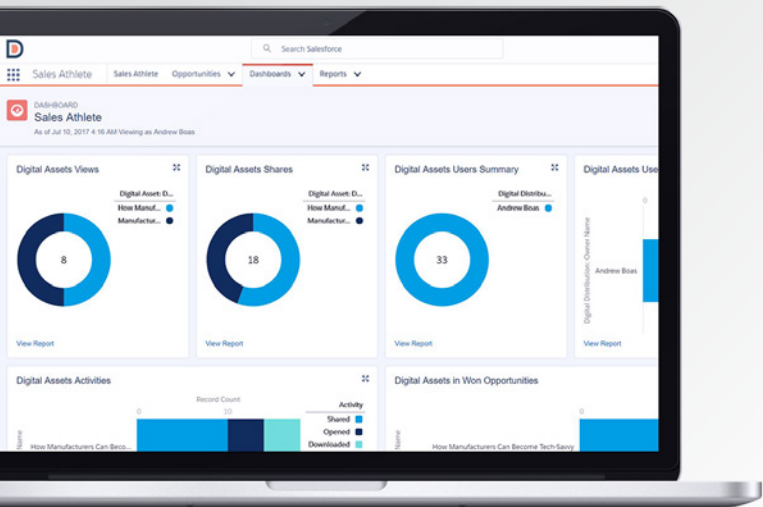




# SALES ATHLETE

Sales Enablement. Direct in Salesforce.



## Empower Sales

Sales Athlete for Salesforce matches winning content to opportunity stages

- Close deals faster
- Clone your best sales rep
- ROI on marketing content
- Make Salesforce sticky

## Who We Are

Data Dwell is passionate about aligning and accelerating sales and marketing teams. We help:



Sales



Marketing



Salesforce Admins



Operations




available on AppExchange

# D

## SALES ATHLETE

Sales Enablement. Direct in Salesforce.

### Who We Help



#### Sales

- Access winning sales content directly in Salesforce opportunity stages
- Easily share content with clients directly from Salesforce
- Reporting, analytics and tracking directly in Salesforce
- Train new hires quickly with proven repeatable winning models



#### Marketing

- Track ROI on content
- Usage analytics for both sales reps and prospects
- Ensure sales access most recent, relevant content quickly
- Create future content based upon winning data



#### Salesforce Admins

- Sales-focused UX drives Salesforce adoption and delighted engagement
- Native reporting inside Salesforce on recipient usage analytics and sales content engagement
- Help Sales find content, share with clients, and track winning content all within Salesforce



#### Operations

- Align Sales & Marketing with a win-win Sales Enablement tool both teams will love
- Improve executive reporting with analytics directly in Salesforce
- Empower Sales efficiency and shorten deal timelines

