## **STUDIO FFG** Small Business Websites Made Simple

## Choose from 85 templates

BAKERY



HANDYMAN

BARBER SHOP





FLOWER STORE



BLACK COFFEE



AUTO REPAIR







YOGA



NUTRITION ADVISOR



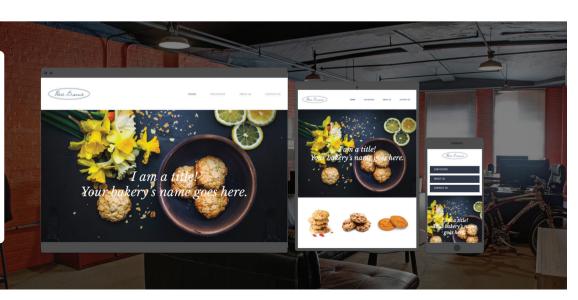
JANE PHOTOGRAPHY



## Why Studio PFG?

Studio PFG is for the small business owner who knows exactly what he or she wants out of their web presence but needs a little bit of upfront help and technical expertise to get moving. We'll get your new website 80% of the way there in 20% of the time thanks to our vast template library and simple but powerful online editing tools, putting you in complete control. The goal of Studio PFG is simple: give the power back to the small business owner when it comes to managing your online web presence. **Contact us today to get started!** 

Learn more at: profromgo.com





STUDIO 🖭	\$350	\$850	\$1250	\$1850
Web Design Packages	Basic	Advanced	Studio	Studio Deluxe
Assistance Selecting a Template	~	~	✓	Custom Design Based on Your Input/intake Form
1 Hour Studio PFG Training Session (How to manage/edit/update your new site)	~	<b>~</b>	~	~
Basic DFY Template Customization (Setup, logo, menu/pages, color palette, and typeface) of up to 6 pages		~	N/A	N/A
Custom Design Based on Your Input/Intake Form			×	~
Additional 5 Hours Hands-On Support, Training, and Setup Assistance			~	~
Up To 5 Additional Custom Pages Designed/Setup				~
Free G Suite Email Setup/Configuration for up to 4 Users (Email migration not included, annual G Suite license fee per user still applies - \$350 savings)				~
SEO Package (Add-on)				Included
Digital Alignment Strategy Session (Add-on)				Included

## Optional Add-On Packages/Services

Listed below are optional add-on packages or services that allow you to customize your experience even further. Choose from services like copywriting, digital strategy consulting, graphic and web design, SEO, branding, social media, G Suite, and Google Street View photography.

1. Additional Graphic Design / Web Development Time	\$85/hr	Monthly Hosting
2. Digital Alignment Strategy Session (Contact for more info)	\$500	& Maintenance Plans
3. Digital Strategy Consulting	\$150/hr	Only \$50/month
4. Copywriting	\$150/hr	
5. On-Site SEO & SEO Setup Package (Contact for more info)	\$750	Studio PFG Website Editor
6. Local SEO Package	Starting at \$500 per location	Private Facebook Group Access
7. Logo Design (3 concepts from senior designer)	\$1,500	Knowledgebase / Help Center Access
8. Logo Design (3 concepts from junior designer)	\$250	Prioritized Support Desk Access (\$85/hr billed in 15 minute increments)
9. Social Media Setup & Branding Package (Contact for more info)	\$650	
10. G Suite Setup (Included with Studio Deluxe Package - contact for more info)	\$350	profromgo.com (412) 530-5027
11. Google Street View Photography Session	Sm: \$500 / Med: \$900 / Lg: \$1250	✓ info@profromgo.com