



FURious Fur<sup>INC.</sup>  
THE ETHICAL CHOICE





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Inspired designer, Philippa Madigan (Pip) captures the passion for “all things luxurious vintage” with Canada’s newest collection of designer faux fur outerwear and accessories: FURious Fur. A FURious piece is made from the highest quality faux fur fabric available, knit from the world’s finest microfibre yarns and features a custom lining and elegant embossed buttons. FURious Fur believes in making a difference and making ethical choices. Donations are made annually to PETA and other animal rights organisations worldwide.

Philippa, a graduate of FIT in New York, worked in Canada, the US and the UK and returned to Toronto to become the Vice President of Design, Sales and Marketing for one of North America’s largest knitwear manufacturers. Philippa travelled throughout Europe and Asia developing knitwear, accessory, home accent and outerwear collections that sold across the globe.

In 2015, Pip revisited the vision to create a most unique and fashionable faux fur collection. She had closets full of vintage fur coats that she adored, but was troubled by the ethical repercussions of wearing real fur. FURious Fur was created to bring the glamorous design and luxury of real fur to the modern woman. The Ethical Choice.

FURious Fur: Defining “Modern Vintage”

[www.FURiousFur.com](http://www.FURiousFur.com)





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FURious Fur  
THE ETHICAL CHOICE IN NYC

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