

Bagito

FOR IMMEDIATE RELEASE

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Bagito Premium Reusable Bags Website Relaunch

Santa Cruz, CA- Bagito is very excited to announce the official relaunch of our website Bagito.co. For the past 7 years Bagito has been dedicated to creating a bag with a story.

Conceived as a way to support K-12 environmental literacy, Bagitos are premium reusable shopping bags and other reusable products made from 100% rPet (recycled plastics) or 100% organic/Non-GMO cotton. Designed to be ultra-convenient and durable, Bagitos are a full size shopping bag that stuff down into micro-size pouches and are designed to hang from a keychain. Completing the sustainability loop, each Bagito sold contributes to our sister K-12 environmental literacy project, Power2Sustain.org.

In addition to individual consumer sales Bagito, the bag with a story has made a name for itself as an effective branding tool. Custom imprinted reusable bags, designed and produced locally in Santa Cruz make a wonderful employee gift, marketing tool, or product for school and company fundraisers.

Bagito is dedicated to giving back to local schools and businesses but we have worked internationally to spread the message of sustainability in our mission to eliminate single use plastic. We are proud of what we have accomplished beginning as an education project by a school principal in New York City to our current headquarters in Santa Cruz, California.

We would very much like to welcome you to explore our new website (Bagito.co). A site we believe displays the full potential of our business, our product, and most importantly our cause.

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