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PRESS RELEASE
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Atmosera Launches Azure Website Migration Assessment Program

Atmosera Provides Fact-Based Analysis and Intelligence for Roadmap
to Optimize Business-Critical Websites and E-Commerce Sites in Microsoft Azure

PORTLAND, OR – December 5, 2017 – [Atmosera](#), a premier Tier-I Microsoft Cloud Solution Provider (CSP), today announced its Azure Migration Assessment Program for organizations focused on transitioning website infrastructure to Microsoft Azure. The new program includes the only free assessment of its kind to evaluate website workloads and performance data to develop an optimal cloud architecture. The assessment helps prioritize requirements to optimize performance, realize continuous operation, and leverage automated testing for e-commerce and high-traffic websites. 1Successfully migrating a business-critical website to Azure has many advantages, but also potential challenges that can be resolved by architecting a solution that does not under-size or over-build an environment. However, the course of action one takes to plan for current and future requirements of web infrastructure is often a determining factor in future performance and costs. With a detailed assessment of the site's operating environment, organizations are provided the intelligence to ensure business flexibility, geographic reach, real-time monitoring, and performance that scales based on website demands that are factored into the design of an Azure-powered environment.

The Atmosera Azure Website Migration Assessment Program informs businesses by providing a clear roadmap with technology options to make better decisions. The analysis is conducted by Atmosera certified architects in a thorough review of data points from all areas of the existing website. The process requires approximately two weeks to complete and is used to validate whether Azure can deliver for the business. The organization benefits from the intelligence gathered from existing workloads over the two-week assessment period.

"The move to Azure is a journey which should be planned well in advance. Decisions on infrastructure requirements must be based on data-driven decisions tied to the expected business outcomes of the site," said Jon Thomsen, Chief Executive Officer, Atmosera. "Our experts will review the existing application and data requirements to provide an executive report that summarizes the findings. A project plan is then produced by the team which perfectly delivers on existing needs and scales as business requirements evolve."

The assessment is designed to analyze the customer's current environment. Customers receive an executive report showing exactly how to optimize their environment in Azure using WebApp Services, Azure CDN, and SQL PaaS.

The assessment involves the following:

▸ Workload utilization and a performance review for under/over provisioning of resources;

▸ Storage capacity analysis;

▸ Benchmarking of the IT environment to discover how many resources are being used by certain areas of the website, the website as a whole, and/or web-based applications;

▸ Preparation of a detailed report on the current condition with recommendations for improvements and a roadmap that highlights investment options and tradeoffs with a focus on modernizing the environment, and

▸ Deployment of a new architecture built in Azure which includes rapid and error-free release management using pre-integrated products such as Chef and Bitbucket to reduce manual quality control and deploy updates without breaking sites.

"The Atmosera Azure Website Migration Assessment identifies common shortcomings with web properties such as throughput restrictions and storage limitations to determine affordable long-term solutions that avoid such issues," said Scott Harvey, Vice President of Engineering, Atmosera. "The assessment serves to forecast future growth requirements in order to meter new infrastructure deployments based on fluctuations due to seasonal or other activities."

To start your Azure Website Migration Assessment contact Atmosera at: https://www.atmosera.com/go/azure-website-migration/

Attend the Webinar on Thursday, December 14th at 10am Pacific, register at: https://www.atmosera.com/event/migrate-website-azure/

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About Atmosera
With over 20 years of industry experience, Atmosera is a leading provider of business-class Microsoft cloud managed services. Award-winning Atmosera Managed Azure

Services simplify the process of transitioning from legacy three-tier IT architecture to the Microsoft Cloud Platform for improved IT transparency, security, and trust. Atmosera is a 100% focused on Microsoft and is a Gold Level Tier 1 CSP with Microsoft COSN and Azure Certified for Hybrid designations. With hundreds of customers worldwide, Atmosera service capabilities span the globe and reach across every business sector. To learn more about Atmosera Managed Azure Services, please visit https://www.atmosera.com/managed-azure/ or call +1.800.903.4852.

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