

# Lifetimewishes.com Announces \$1,000 Prize Pool for Best Wishes Holiday Contest

## A Mother's \$500k Gift of Love to the World Inspires Thoughtful Competition

Los Angeles, CA – To celebrate the official launch of the world's first emotionally-intelligent online communications platform, [LifetimeWishes.com](https://www.lifetimewishes.com) is awarding a total of \$1,000 cash in its pursuit of the most thoughtful wish for a loved one across the U.S.A.

Lifetime Wishes is inviting the nation to enter a heartfelt wish in its [Best Wishes Contest](#). Winners will be based on thoughtfulness and most public votes with the grand-prize winner randomly selected from the top five wishes judged as most thoughtful.

After [creating a free account](#), entrants can make and submit their wish at LifetimeWishes.com. One can record video or audio, import from Facebook, upload or embed files, write a letter, attach GettyImages, and edit images with Adobe image editor tool.

The first-round entry receiving the most votes will win \$200 cash. In the second round, the most thoughtful submission will receive \$300 cash. Thoughtful wishes will be selected based on originality, creativity and the ability to inspire positive emotion. The final-round grand-prize winner will receive \$500 cash. One could win all three rounds taking home \$1,000.

All entries will receive a free premium subscription to LifetimeWishes.com and a chance to be featured in a future Lifetime Wishes national ad campaign. The contest will be managed by leading digital marketing experts at [Juhll Online Marketing](#).

"Our vision is a happier world through emotionally-intelligent communications that create deeper, more meaningful relationships", said Jennifer Uhl, CEO and founder of LifetimeWishes.com. "To that end, we are searching for wishes that clearly demonstrate the universal benefits of expressing genuine love while also generating significant world-wide attention and positive impact. By sharing a thoughtful wish, one could win up to \$1,000 plus be featured as an emotionally-intelligent role model in our campaigns."

Driven by strong parental and humanitarian desires, Uhl personally invested over \$500,000 in Lifetime Wishes as a gift of love to the world. After becoming a mother, she realized a solution was needed to help people communicate on a more authentic level that would last throughout a loved one's entire lifetime. As an entrepreneur and creative marketing expert, Uhl said there is strong demand for the Lifetime Wishes' platform due to human nature's innate desire to love, be loved and stay connected.

Selected entries will be featured in the [Wish Gallery](#). Entrants must be 18 years of age or older. Video and audio should be no more than one minute. Letters should be no more than 150 words. The contest will commence on December 12, 2017 (12:00 a.m. PT). The last entry will be accepted on December 31 (11:59 p.m. PT). For more information and the official rules, visit [LifetimeWishes.com/Wishes/Contest](https://www.lifetimewishes.com/Wishes/Contest)

### **About Lifetime Wishes - *Helping make the world a happier place since October 2017***

Lifetime Wishes (<https://www.lifetimewishes.com>) is a secure online platform that helps people form deeper, more meaningful relationships through emotionally-intelligent communications and gifts. Thoughtful templates and fun tools make it easy to create, schedule and send decades of sentiments for birthdays, anniversaries, life events or "just because" moments. The goal is to help make the world a

happier place—one wish at a time. [Lifetime Wishes](#) was recently named to Feedspot's list of [Top 75 Happiness Blogs](#).

As Founder and CEO, Jennifer Uhl is leveraging her first startup, Juhl Online Marketing Agency, to bring Lifetime Wishes to market. Since 2005, Juhl has helped dozens of enterprise brands and startups boost ROI through world-class marketing and product strategy, research, planning, development and execution. Clients have ranged from Amazon, eHarmony and Disney to MasterCard, ADP, LendingTree and most recently Banks.com – the new, trusted, go-to resource for 'all things financial' platform.

Lifetime Wishes is a registered trademark with a patent-pending platform. Investor inquiries may be directed via email to [investors@lifetimewishes.com](mailto:investors@lifetimewishes.com).

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**BEST WISHES CONTEST**  
MOST THOUGHTFUL WISH WINS

**ENTER NOW**

LIFETIME *wishes*