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## **Rotam and Sipcam Dissolve Joint Venture**

Durham, N.C., 5/2/17 - Rotam North America and Sipcam Agro USA, Inc. have announced that their Joint Venture SipcamRotam LLC will be separated at the end of 2017. The Joint Venture was formed in 2016 for the marketing and sales of crop protection products in the United States.

The two companies will retain individual rights to manufacture, market and sell their individually-owned products to distribution channel partners. Customers of both companies can expect no interruption in service or in product delivery. The JV will legally expire December 31, 2017.

“We entered into the joint venture to increase product availability to our distribution partners,” said Steve Slaveck, Country Manager of the US and Canada. “Both companies have now expanded individual market access and we’re looking forward to continuing to provide exceptional customer service and high-quality agricultural products to our customers.”

Both companies will continue to develop, register and sell new products with the active ingredients growers need. Both companies agree the primary focus is their customers, and will continue to collaborate to bring new agronomic solutions to the market.

“The joint venture was a worthy enterprise for our customers and our companies,” said Adam Burnhams, General Manager of SipcamRotam. “Our combined customer base has had the exposure to broader plant protection solutions and we have learned even better ways to serve them.”

### **About Rotam**

Rotam ([www.rotam.com](http://www.rotam.com)) is a fast-growing international organization operating in Crop Protection, Turf & Ornamental, Public Health and Veterinary sectors. Excellence and innovation may not be what you first associate with off-patent crop protection chemistry, but that’s exactly what Rotam stands for. State-of-the-art facilities house our research and development, while our global registration and manufacturing draw on the highest caliber expertise. Our product development teams pioneer the use of innovative technologies to remove impurities, improve safety and enhance delivery systems. We work on a global platform, but offer local crop protection solutions. Rotam has a worldwide presence with direct operations in over 60 countries, with a corporate office in Hong Kong, principal manufacturing base in China and operations split into 9 regions.

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**About Sipcam Agro USA, Inc.**

Sipcam Agro USA, Inc. is proud to play an important role in the production, distribution, and marketing of plant protection products and Biostimulants in the agricultural, turf, and ornamental industries, as well as in the material preservation industry. Headquartered in Durham, North Carolina, Sipcam Agro is owned by the [Sipcam-Oxon Group](#), a private company based in Italy and recognized worldwide for its formulation and manufacturing expertise. Sipcam-Oxon Group is present in all key world agro market and has demonstrated the excellence of Italian creativity in the field of agro chemicals for over 70 years. In addition, recent partnership and acquisitions by Sipcam-Oxon group has further expanded its market share in the growing fertilizer and bio-solutions segments.

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