



Armed Forces Insurance

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For Immediate Release
Contact below

Armed Forces Insurance and First Command Announce Partnership

LEAVENWORTH, Kan. (January 16, 2018) — Armed Forces Insurance proudly announces a partnership with [First Command Financial Services, Inc.](#) that will provide their property and casualty insurance program to First Command clients. The alliance went into effect in June; property and casualty insurance policies with First Command were reassigned to and supported by Armed Forces Insurance’s servicing team. This exciting alliance will extend a host of benefits to current First Command clients and build on one they’re already accustomed to: exceptional customer service.

“Our partnership with First Command is a natural fit; both AFI and First Command share a rich history dedicated to serving those that serve this nation,” said Kurt Seelbach, President & CEO, Armed Forces Insurance. “We are honored to provide our First Command clients with personalized advice and the best solutions for their unique needs.”

AFI was founded in 1887 by a group of active-duty officers with the goal of protecting those who protect us all. Like AFI, First Command is dedicated to serving the unique needs of military personnel. Since 1958, First Command Financial Advisors have been shaping positive financial behaviors through face-to-face coaching with hundreds of thousands of client families. Their focus is on helping clients get financially squared away from the start of their military careers to retirement and beyond.

“Through our partnership with Armed Forces Insurance, we are reaffirming our 60-year commitment to serve the needs of our Nation’s military families,” said Scott Spiker, chairman/CEO of First Command. “We look forward to working with AFI to provide our clients access to products that support sound financial management behaviors and the effective pursuit of long-term financial security.”

ABOUT [Armed Forces Insurance](#) (AFI): Armed Forces Insurance is the insurance company of choice for current and retired members of the uniformed services, their children, and Department of Defense civilians. Founded in 1887 by military leaders with a single mission: to protect the property of those who protect our nation, providing premium quality, competitively priced property and casualty insurance to military professionals throughout the Armed Forces. We know our members have unique circumstances and insurance needs, and we offer a level of personalized service that is unequaled in the industry-because OUR MISSION IS YOU® - and your peace of mind. The company also furthers our strong commitment to give back to military and local communities through important programs and sponsorships, including the ESPN Great American Patriot Award presented at the Armed Forces Bowl, the Armed Forces Insurance Military Spouse of the Year® Award, the Vetpreneur® of the Year Award, the Gary Sinise Foundation, and the Military Warriors Support Foundation. In early 2015, AFI established the Armed Forces Insurance Foundation to assist in educating the military community on a wide array of key personal financial topics to help them succeed. For more information, visit the website [at www.afi.org](http://www.afi.org) or call [1-800-495-8234](tel:1-800-495-8234), and follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) and [Instagram](#).

About First Command

First Command Financial Services and its subsidiaries, including First Command Financial Planning and First Command Bank, coach our Nation's military families in their pursuit of financial security. Since 1958, First Command Financial Advisors have been shaping positive financial behaviors through face-to-face coaching with hundreds of thousands of client families.

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