**FOR IMMEDIATE RELEASE**

JAN 2018 (Tokyo, Japan — Sarasota Florida, USA)

**NEW LIQUID CRYSTAL LENS TECHNOLOGY EYEWEAR UTILIZING e-VISION PATENTED TECHNOLOGY TO LAUNCH SPRING 2018**

Electronic Liquid Crystal Eyewear to Become a Reality in 2018

Mitsui Chemicals Inc., Tokyo Japan, with business interests in Japan, Europe, China, Southeast Asia and the USA, has announced the upcoming 2018 launch of eyeglasses that switch electronically between near and distance viewing utilizing e-Vision patented eyewear technology.

Utilizing "TouchFocus," self activating touch sensor, in-frame battery and electronic control, this new product switches from near to distance in an instant. The rechargeable battery originally designed for about 10 hours of continuous use has proven to work up to two weeks as tested by internal employees. This battery combined with embedded electronic technology allows the user to control their eyewear through out the day.

“We are excited to see this new product move into launch, as this is another example of our patented technology providing advanced performance based on our science”, Joel D. Zychick, President & CEO e-Vision.

E-Vision Smart Optics, Inc., headquartered and with laboratories in Sarasota Florida, develops technologies related to the eye care industry. The Mitsui Chemicals, new “TouchFocus” glasses, targeting the presbyoptic market utilizes patents from the

e-Vision portfolio of 375 patents issued and/or pending and the 150 patents owned by third parties, that e-Vision controls. E-Vision is providing new technologies offering advanced performance for people here on earth and for those on their way into space.

With its current development of tunable optics for NASA and the US Military, E-Vision is utilizing its patented wearable frame and optics technology for glasses, Augmented, Virtual Reality and electronic contact lenses.

**Existing corrective lens market** - Global market expected to grow from $7.4 billion in 2012 to $12.5 billion by 2020(1)

To find out more about this and other new technologies go to www.evisionoptics.com

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1. Grand View Research – Contact Lenses Market Analysis and Segment Forecasts to 2020