

G-Wreck aka "The Voice"

Biography:



Hailing from the city of Newark, New Jersey, comes *G-Wreck* who is undoubtedly one of the most dynamic and versatile artists of our time. Today the music industry has become wide open and undefinable. No longer are artists confined to one box. What was once in the sound of the streets, the art of hip-hop has now become the sound of popular music. Just turn on any radio station or stream any "Pop" station or playlist and you will notice that the rapper and the singer are pretty much interchangeable. *G-Wreck* is the embodiment of this new phenomena and makes the timing of his arrival impeccable.

Ready to take his rightful place and lead this new movement of hybrid artists, *G-Wreck* is indeed the voice of his generation. His musical influences include Bruno Mars, Kendrick Lamar, Drake, Michael Jackson and Prince. *G-Wreck* combines all the elements of the modern-day pop star. He has infectious choruses, superb melodies and timeless lyrics, all combined with a street edge and urban appeal.

Growing up in one of the toughest cities in the country, *G-Wreck* is no stranger to adversity. *G-Wreck* was surrounded by crime and poverty and began at the age of fifteen to create music. He decided then that a career as a music professional could be his salvation. *G-Wreck* got his start like most artists performing in showcases and putting out mixtapes. Eventually, he caught the attention of Tru the CEO *Flight Assembly Music Group* and soon after began to produce an assortment of music and develop his signature sound.

Flight Assembly was an independent hip hop group and label which was based out of New Jersey. In 2015 *G-Wreck* appeared on *Flight Assembly's* self-titled EP which was a well received and successful first effort. The first single was a street hit named "Everything Is a Go" featuring *Fred The God-Son*. Shortly thereafter *G-Wreck* and *Flight Assembly* began working with industry tastemaker *Adante Ace* of *ADS Entertainment* and their career literally began to take off. *Flight Assembly* released their second single "Going Up" which ultimately became a modest commercial hit and spawned a remix featuring the platinum-selling New York artist Maino.

The "Going Up" single garnered an impressive amount major radio airplay throughout the country. *G-Wreck* was featured on several online magazines, blogs and radio stations; including New York's *Power 105* with *Dj Self* in which the duo performed an epic freestyle that became a viral sensation.

This success lead *G-Wreck* to experience his first promotional tour. *G-Wreck* performed or hosted at several venues throughout the United States. However, despite a successful run, situations beyond *G-Wreck's* control forced him to step back from the *Flight Assembly* movement.

Not to be deterred *G-Wreck* continued to improve on his craft and shop his music to labels both independent and major alike. In 2016 *G-Wreck* signed with the upstart independent imprint 100 Keys Entertainment and began to set New York on fire.

100 Keys Entertainment released "100 Keys". Powered by *G-Wreck's* signature infectious choruses, "100 Keys" became an instant anthem garnering major radio spins such as *Hot 97's DJ Funk Flex's* Mix show as well as *Power 105.1's DJ Self* mix show. In addition, "100 Keys" has been added to multiple blogs and hip-hop websites such as Thisis50.com as well as several high-profile playlists including Funk Flex's own Playlist.

In October of 2017 *100 Keys Entertainment* released the critically acclaimed compilation mixtape/EP "Before the Fame" the lead single was another *G-Wreck* featured offering "Nightmare", once again *G-Wreck* provides the hook and energy that has come to be his trademark.

With the wind at his back, *G-Wreck* is set to release his debut EP "*Look At Me*" in early 2018. "*Look At Me*" is packed full of club friendly and radio-ready hits. *G-Wreck* is poised to carve out a lane that is currently not occupied by anyone in the game today.

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