# PRESS / MEDIA KIT



## BitcoinNYS.com

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### About Gary Palmer Jr.

Gary Palmer Jr. is a public speaker, marketer and technology coach, who discovered Bitcoin via local Meetups in 2012. He started working with the Bitcoin industry, while at a San Francisco startup, in 2013.

Gary is passionate about helping people secure their digital identity, online privacy, and Bitcoin/ Crypto. He is the founder of "BitcoinNYS.com", and "MintingCoins.com", headquartered in Rochester, NY.

#### About Bitcoin NYS <sup>™</sup>

Bitcoin NYS<sup>™</sup> is helping world residents learn about Bitcoin, Blockchain technology, Digital Privacy and Online Security.

Learn about Bitcoin with community! We offer clarity, facts, and important action steps via our educational classes, workshops, and events.





TECHNOREALISM.COM

#### Work with Us – We are here to help you.

Bitcoin and Blockchain Technology is very new to our world. The industry is rapidly evolving (in terms of development, regulation, and the importance for each of us). At the same time, there is a lot of misleading or false information, from people with little knowledge of the industry, or who are intentionally manipulating the market. We are here to help you with accurate information, clarity and best practices.



#### Our audience

Our audiences range from local people in and around the Greater Rochester Area, throughout New York State and the world, who want to learn about digital privacy or Bitcoin.

We also help corporate executives and small business owners, to learn about Blockchain technology and tokenization; to integrate Bitcoin and Digital Assets.

YouTube Channel: 7,023 Subscribers 877,742 Views

MINTING

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Website Visitors: 1,000/month Facebook: 133

> Twitter: 185 Instagram: 234

#### Services

- Interviews & Consulting
- Token/ICO Advertising
- Classes & Workshops
- Partnership Packages
- Sponsored Placement