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Dominion Dealer Solutions Unveils State-of-the-Art Dealer Management System for Automotive Dealers

NORFOLK, Va. – Jan. 22, 2018 – Dominion Dealer Solutions announced today the launch of its cloud-based automotive dealer management system (DMS), Dominion VUE™. Hosted in the Microsoft Azure Cloud, this latest achievement from Dominion features an intuitive interface and bank-level encryption that enable dealership personnel to access all dealer data in real-time, at any location, without an expensive VPN or remote server.

“Dominion VUE secures in the Azure Cloud all current and historical dealer data for all rooftops in the business. This creates unique opportunities to analyze, manage, and improve business metrics against industry standards,” said Van Koppersmith, president of Dominion DMS at Dominion Dealer Solutions.

Without requiring a VPN and associated fees, Dominion VUE runs on most browsers and device types. Loaded with a complete suite of fully integrated dealer management applications, Dominion VUE also contains a STAR-compliant API for third-party integrations. Dominion’s mission is to make dealers’ lives easier, which includes promoting cleaner and better integrations with their favorite third-party applications with little or no extra charges.

“Dealers have struggled for years on patched DMS programs that mostly frustrate their employees and customers. In contrast, Dominion VUE provides the first holistic Fixed Ops solution built at one time, on a single platform, with seamless transitions from one step in the operation to the next. And the one-click customization options, even for enterprise-level reporting, allow for targeted, location-specific results,” noted Koppersmith.

Dominion VUE is the only automotive DMS that allows Fixed Ops staff to complete full RO write-up, walk around, and closeout on a single tablet device. The extensive Fixed Ops capabilities in Dominion VUE include service process tracking, electronic MPI, mobile pay, built-in two-way text and service menus.

Access to and visualization of dealership data is Dominion’s primary goal. For the first time in the automotive sector, dealers have the ability via Dominion VUE to use advanced predictive search within their DMS, which provides immediate retrieval of all associated data with drill-down capabilities to quickly locate data. Additionally, the user-friendly menus and agile interface enable employees to enjoy smooth, logical workflows with personalized views, reports, dashboards and calendars.

With Dominion VUE’s cross-browser functionality and tablet-friendly user experience, dealership staff can work anytime from anywhere. To schedule a first view of Dominion VUE, visit TransformYourVue.com.

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About Dominion Dealer Solutions

Dominion Dealer Solutions improves dealers' lives by developing advanced technologies including: reputation and social media management, responsive websites, digital advertising, SEO, SEM, multi-channel marketing, and custom market reports. Coupled with award-winning lead management, inventory merchandising, equity mining, customer relationship (CRM) and dealer management (DMS) solutions, Dominion redefines automotive retail by delivering first-class customer experiences for today's automotive dealerships. Based in Norfolk, Virginia, every OEM and more than 10,000 U.S. dealers depend on Dominion's foundation of innovation, integrity, excellence and teamwork to provide them with results at every turn. For more information, visit our [website](#), like us on [Facebook](#), LinkedIn or [Youtube](#), or follow us on [Twitter](#).

About Dominion Enterprises

Dominion Enterprises is a leading online marketing and software services company offering client solutions across multiple targeted business verticals. Our widely recognized B2C web and mobile portals, including ForRent.com and Homes.com, generate nearly 14 million unique visits monthly. Our B2B cloud SaaS solutions directly support clients in establishing their online and mobile brands, generating leads, and managing customer relationships. Dominion Enterprises has more than 40 businesses and 3,000 employees in our Norfolk, Va. home office and across the U.S.

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