



Newsela Announces Clever as Preferred Rostering Partner

Clever to simplify student logins and provide secure data integration for Newsela school district customers

New York, NY – January, 2017 – Newsela, a K-12 instructional content platform, announced today a renewed partnership that will make [Clever](#) their preferred rostering and SSO solution.

Newsela first partnered with Clever in 2014 to provide a seamless data integration and login experience for Newsela school districts. Clever has since rostered more than 2.2 million student and teacher Newsela accounts across nearly 450 districts.

“Our focus is on creating the best instructional content platform in the world. Rostering is a piece that helps us achieve that, and we want to work with the best rostering technologies like Clever, which has made rostering the focus of its product and business,” said Dan Cogan-Drew, Chief Product Officer. “We want a highly reliable rostering partner. If they fail, we fail—and it prevents schools from using us.”

Half of U.S. K-12 schools and more than 300 applications connect on Clever’s web-based platform to put next-generation software in the hands of students, and help teachers reclaim valuable learning time in classrooms. Bolstered by Clever’s seamless rostering and login experience, teachers and students can now access Newsela’s premium instructional content faster than ever.

“Clever is honored to expand our partnership with Newsela and broaden support for rostering, single sign-on, and other new product initiatives. Newsela is a leader in engaging literacy content, and we are proud to provide a safer and more efficient way for students across the country to access and use their program.” said Tyler Bosmeny, CEO and co-founder of Clever.

Newsela and Clever are also expanding their partnership through a Clever product that [launched earlier this month](#): Goals. With Goals, Clever will help Newsela drive student engagement and ensure that districts are using software licenses to fidelity.

“At Newsela, we know great student results come from thoughtful instructional planning and committed follow-through,” said Dan Cogan-Drew, Newsela’s Chief Product Officer. “That’s why we’re proud to partner with Clever Goals to help school districts across the country achieve high fidelity implementations.”



As an early adopter of Goals, Newsela looks forward to helping foster a more data driven culture in schools.

About Newsela

Newsela is an Instructional Content Platform that supercharges reading engagement and learning in every subject. Launched in 2013, more than 200 million Newsela articles have been read by students, making Newsela the number 1 online news source for students. It starts with dynamic, game-changing content from premier sources like the Washington Post, Smithsonian, and Biography.com—covering topics students care about. Every article comes in 5 reading levels, tailored to the skill level of each reader.

When students read articles and take Common Core-aligned quizzes online, they are developing the critical nonfiction literacy skills that empower them to take part in conversations about complex issues, and prepare them for academic and professional success. For more visit www.newsela.com.

About Clever

Clever was founded in 2012 by educators and technologists who knew that widely available educational apps could improve both teaching and learning, but that tools to deploy and secure the applications were simply unavailable. Today, half of K-12 schools in the U.S. trust Clever to secure their student data as they adopt learning apps in the classroom. In 2014, Clever won the 'Crystal Clear' award by the Digital Innovation Learning Awards. It is also the trusted provider of the American Federation of Teachers, who uses Clever to secure its own 'Share my Lesson' platform with its teacher members. Backed by Sequoia Capital, Lightspeed Partners, Peter Thiel's Founders Fund, and GSV Capital, Clever currently has 100 employees and is based in San Francisco, California. For more information visit www.clever.com.