

Tilx Staff

Version 1.0.1



whitepaper

www.tilxcoin.com

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introduction

INTRODUCTION

The potential to discover the humanity best kept secrets is endless...
It is impossible to avoid the excitement of knowing the wonders one could get, if that box... opened.

So... What if there is a way in which one can use these secrets in their favor and in everyday life?

We'd like to introduce you to TILX



TILX IS THE FIRST DECENTRALIZED ECOSYSTEM RELATED TO MAGIC, E-LEARNING, SOCIAL HELP AND ART IN GENERAL, WHICH ALSO WORKS AS A PAYMENT METHOD USING THE ETHEREUM BLOCKCHAIN PLATFORM.

"It is a Cryptocurrency based on Blockchain technology, which allows the investors to have a payment method and also bring entertainment and e-learning spaces to the world, using the art of magic and the cultural universe as a tool."

vision

VISION

Our vision is to create a world for 2019 where all the people and communities in need, may have access to shows and recreational moments in which Magic and Culture are the protagonist.

TILX will also be used as a decentralized payment method in magic stores, theatres, conventions, distributors and importers, as well as for e-Learning mechanisms for the development of personal, work and professional skills, all these using the Ethereum Blockchain technology and removing intermediaries.

executive
SUMMARY

EXECUTIVE SUMMARY

TILX is a Cryptocurrency, which can be used as a decentralized payment method for the magic world, as well as for art in general; theaters, artists, performers, and it can also be used in any store, distributor and convention, among others.

Based on Ethereum Blockchain and ERC-20 technology, TILX delivers something that money cannot buy: happiness, smiles, breaks and unique moments to communities that are totally in need. Besides, TILX will build an e-Learning platform through magic to break communication barriers like shyness and stage fright, in all lines of work.

Platform: Ethereum Blockchain and ERC-20

Category: Culture, e-Learning, Events and Social help

Symbol: TILX

Website: www.TILXCOIN.com



the problems

THE PROBLEMS WE SEE

1. One of the biggest problems is the centralization in the payments of different Cultural Events, Magic and Theater Shows, Artists and Performers Booking, and art related conventions, as well as stores, distributors and importers.
2. It is estimated that more than 800 million people in the world live in poverty and survive on less than \$ 1.6 per day. They have never had the chance to enjoy a Cultural Show that disconnects them from their reality and makes them feel the Magic of Theater and Art; for the first time in their lives. A ticket to a theater show can cost an average of 20-30 dollars (or more); which is equivalent to practically a month of survival for these people.
3. Surveys and studies conducted worldwide, indicate that the greatest fear that human being have (after the fear of dying), is speaking in public and establishing interpersonal relationships and there are very few people who can afford to study and learn to handle these issues.

the solution

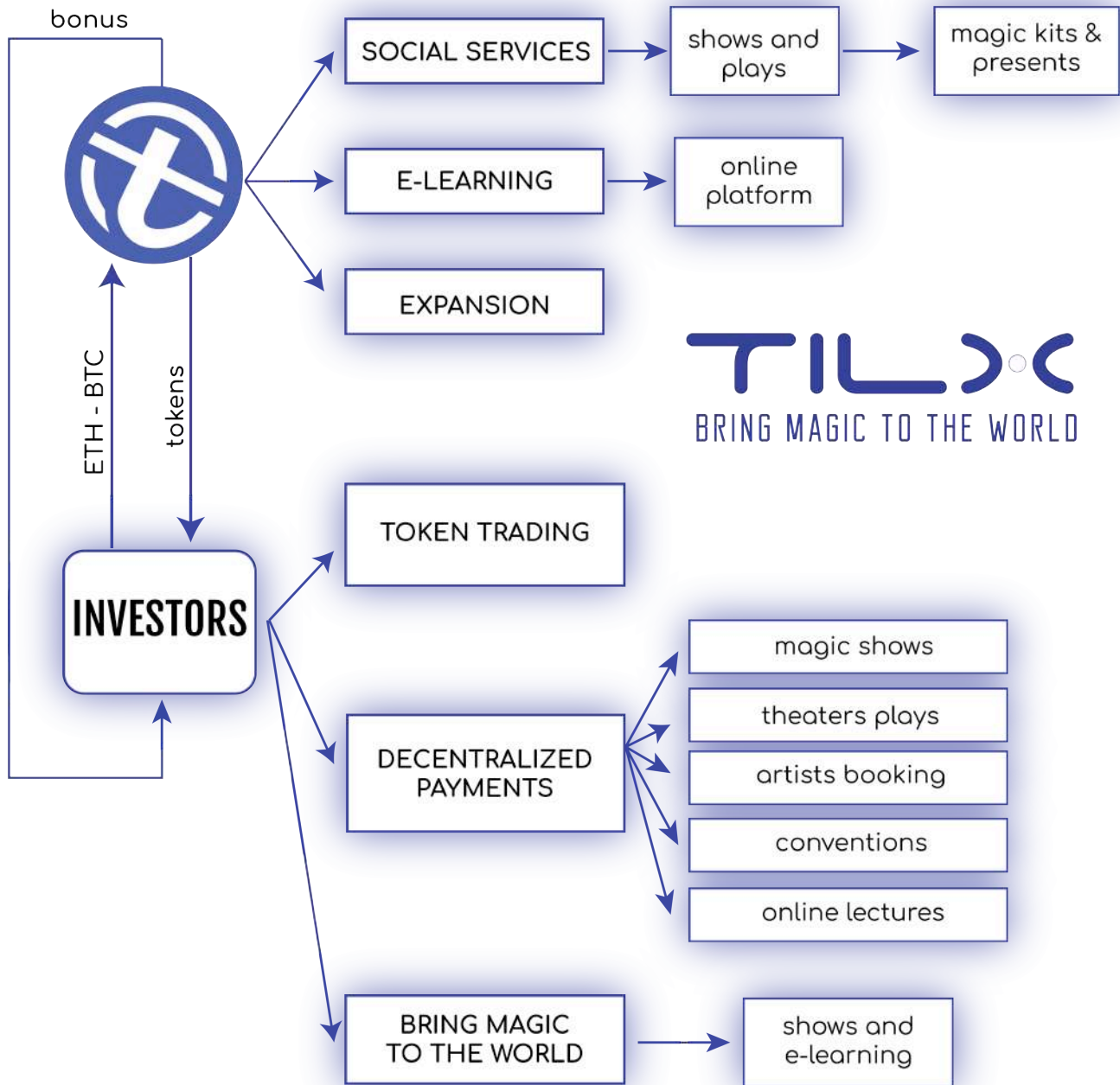
THE SOLUTION

*“Using magic, art and culture as a tool,
we will be able to handle these problems”*

1. Using the Ethereum Blockchain platform, TILX will become the first payment Cryptocurrency in the world of Magic and Arts in General, in any type of event, since it is a mechanism that guarantees security and confidence and it is used to decentralize the purchase / sale of goods or services related to Cultural Spaces and Art Tickets for any Magic Show or Theater Play around the world, Artists and Performers Booking, Musical Groups and Actors in any type of Corporate and Public Event; as well as for commercials, registration payments for Magic and Cultural Conventions worldwide and all similar Events; Distributors and Importers. TILX offers all of the above by removing centralization and intermediaries.
2. In order to be able to provide recreation spaces to extremely poor communities throughout the world and to patients of all ages, inside and outside hospitals and nursing homes, and others; through the artistic genre of Magic and Theater in General, we believe that generating joy, smiles and happiness in those people who need it and who are going through difficult times is a main part of the TILX ecosystem. Along with this, we can supply Food, Gifts and Magic Kits to continue expanding Art in each of these Events.

3. We feel that Education is the best way to change the world... And TILX will play a leading role; as it will help through Ethereum Blockchain technology and e-Learning teaching mechanisms to unblock learning locks, through Magic and Art in general. The effects and tricks that will be taught, will remove barriers that many people have and it will be a communication tool to integrate, to avoid and control scenic fear, to learn how to do team work and to lead, among others. These tools will help train professionals, artists and leaders in all lines and areas of work.

TILX COIN is based on the Ethereum Smart Contract and it will be available for trading in Exchanges as mentioned in the Roadmap



TILX
BRING MAGIC TO THE WORLD

about
TILX

ABOUT TILX

TILX Ecosystem

- As TILX has no demographic restrictions, any company or person who feels attracted to what we propose, can invest in our project, whether men or women from anywhere in the world and in any age range with any type of study.
- The investor may acquire tokens in the Pre-Sale or in ICO with ETH or BTC through the website, obtaining discounts according to the date in which the purchase is made.

Phases

- Since 2015 we have brought moments of joy and shows to communities in more than 5 countries around the world.
- The first phase of TILX will be the Pre-Sale and the ICO. The received ETH and BTC will be monetized in Wallets, and a percentage of the tokens will be reinvested in the Project and in the TILX Platforms and other alternate currencies.
- TILX trading

Possible Allies

- Cultural Foundations
- Online Tutors, Magic Schools and experts associated to e-Learning
- Magicians, Artists, Performers and Actors, World Champions mainly in Latin America, Europe and Asia Conventions

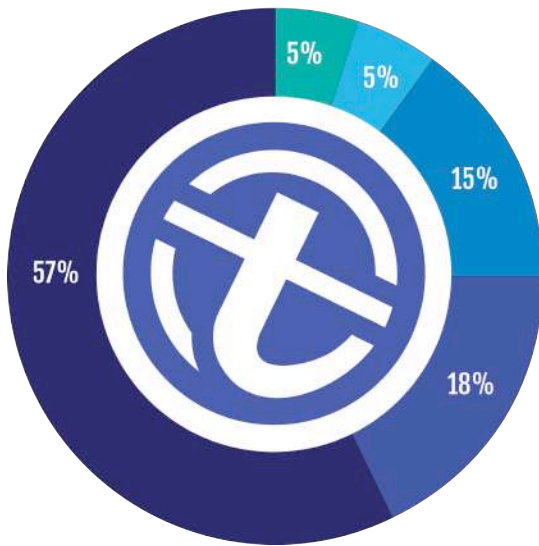
- Theaters and Cafe Concerts
- Theater Companies
- High volume stores, importers and large distributors worldwide
- Local Stores (By Countries)
- Companies which supply technical Riders for Events worldwide
- Catering, Gifts and Magic Kits suppliers



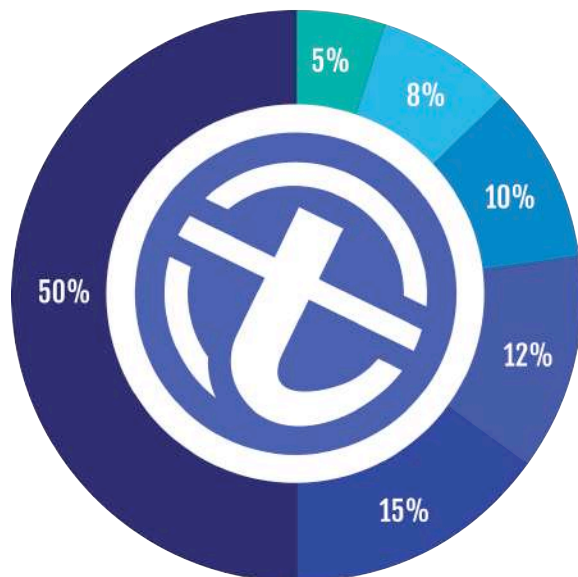
distributions

DISTRIBUTIONS

TOKEN SALE TERMS



FUNDS DISTRIBUTION



Tokens Distribution:

ICO Contributors and Bonus – 57%:

A total of 52,500,000 TILXs will be issued, of which 21,000,000 (40%) will be destined to the Pre-ICO and the ICO; and 17% will be used to pay the Bonus. Investors interested in participating in this purchase and join the discounts; will be able to do it through the Ethereum Smart Contract that characterizes this Cryptocurrency.

Reserve - 18%:

This reserve will be used to maintain an active environment within the Company, part of the reserve may be purchased with a discount equal to or less than that obtained in the Pre-Sale and may be reinvested at Company's judgment; as well as to close necessary agreements that contribute to the realization of this Project.

Founders and Team – 15%:

This percentage will be destined for the founders and team members.

Advisory and Early Supporters – 5% and 5%:

A 10% total will be distributed among advisors and early sponsors who have supported and participated in the Project in one way or another (in equal parts).

Funds Distribution:

Development and Research – 50%:

This percentage will be destined to execute the project: make shows to special communities, event planning, Magic Kits and gifts for the ones in need as well as the necessary platform and in agreements with Theaters, Artists, Online Tutors, Importers and Distributors.

Marketing – 15%: This percentage will be used for everything related to marketing.

Legal and Operational expenses – 12%: This percentage will be used for everything related to these expenses.

Team Incentives – 10%: This percentage will be used to encourage the team to close new deals.

Reserve Fund – 8 %: This percentage will be used as a reserve fund.

Advisors Incentives – 5%: This percentage will be used for advisors who want to work with us.

ICO timeline

ICO TIMELINE

Total Offer: 52.500 ETH

- Available for ICO: 21.000 ETH
- 1 ETH = 1.000 TILX
- Payment Methods: ETH, BTC

Timeline

ICO Pre-Sale:

-65% Discount

Feb 15 – Mar 14

Hard Cap: 3.000 ETH

ICO Round 1:

-50% Discount

Mar 15 – Apr 04

Hard Cap: 6.000 ETH

ICO Round 2:

-40% Discount

Apr 05 – Apr 25

Hard Cap: 6.000 ETH

ICO Round 3:

-20% Discount

Apr 26 – May 16

Hard Cap: 6.000 ETH

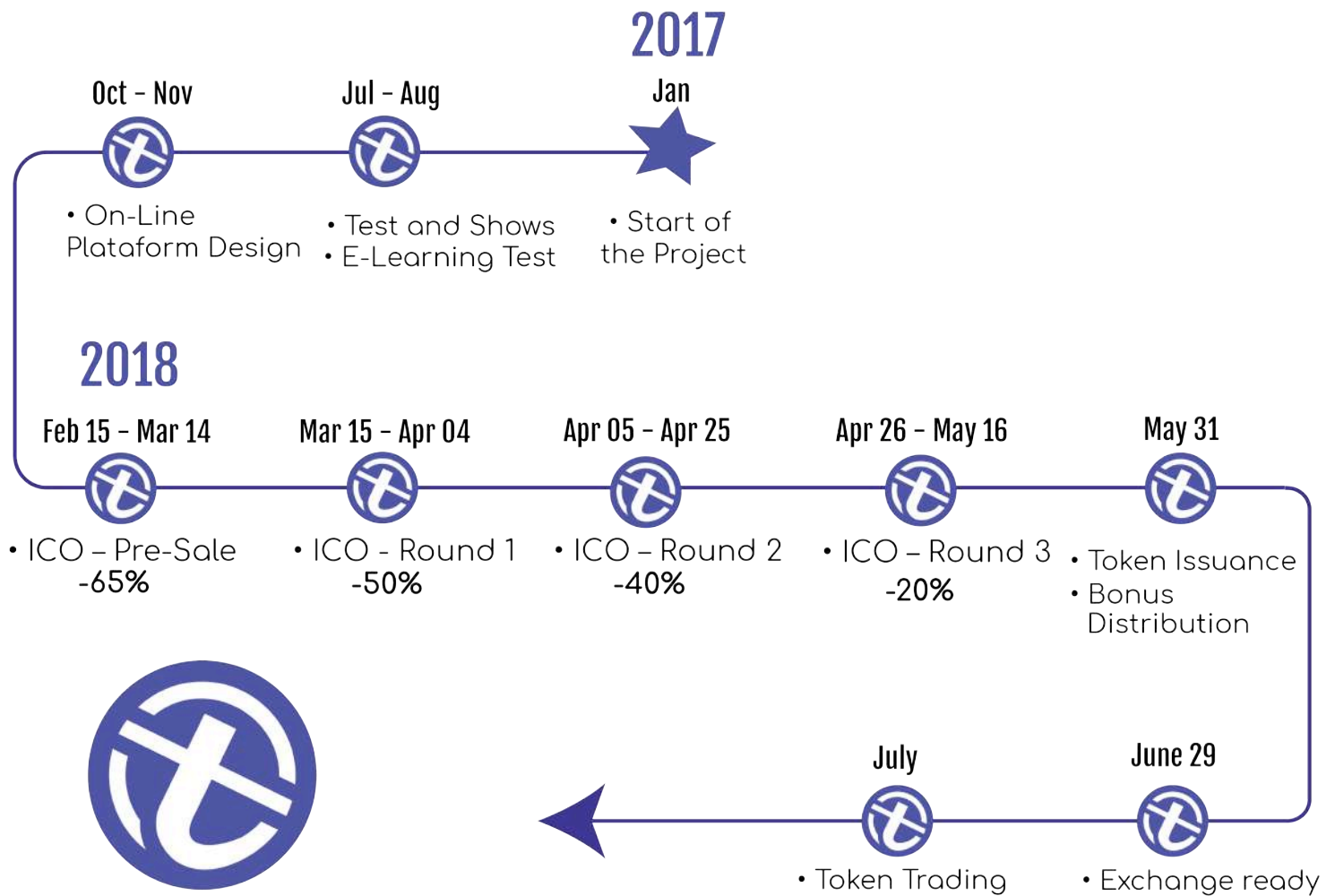
The discounts are equivalent in bonus tokens that will be reflected in the wallets, following the RoadMap schedule. After the Bonus distribution, TILX will be ready to trade in Exchanges.

PRE-SALE	ROUND 1	ROUND 2	ROUND 3
-65% discount	-50% discount	-40% discount	-20% discount
Feb 15 - Mar 14	Mar 15 - Apr 4	Apr 5 - Apr 25	Apr 26 - May 16
3.000 ETH Hard Cap	6.000 ETH Hard Cap	6.000 ETH Hard Cap	6.000 ETH Hard Cap

roadmap

ROADMAP

ROADMAP



TILX
BRING MAGIC TO THE WORLD

about
THE ART

ABOUT THE ART

Magic can be defined as a type of Art that challenges intuition and logic; and thanks to that it manages to entertain and impress an audience.

The Art of Magic works as a very powerful communication tool since it is one of the most effective ways we have found for teaching and conveying a message. Through Magic and e-Learning, we will help to break the ice in interpersonal relationships, manage groups and audiences and to lead teams and solve situations.

Magic Shows are very popular and demanded by high purchasing power societies, in almost all the countries of the world, and they manage to amaze children and adults, who fail to obtain a rational explanation of what they are witnessing.

The spectators get entertainment and laughter in arts; and at the height of this wonderful world, there are thousands of Magic Shows per day. Today Magic is present in all media and in the most prestigious theaters in the world.

Art and Culture are associated in many alike aspects. Both terms encompass the result of all artistic efforts which identify societies. Both allow the generation of artistic expressions, based on various symbols, techniques and materials, applying the creativity or originality of the artist / creator.

They represent the development of creativity, sensitivity, and imagination, promoting creation, to fulfill aesthetic or entertainment objectives, inspired by many manifestations in culture and in society.

Art is not only intended to satisfy the enjoyment of the public or consumers, but also meets the objective of promoting personal and spiritual balance, sensitivity and aesthetics. It implies abundance of creativity and imagination.

the team

WHO ARE WE

The Team

ARTHUR MCKINSEY:

Founder and President of TILX; idealist of this ambitious project. With a M.B.A and more than 15 years of experience, he is a businessman by birth and an entrepreneur at heart. Investor of AltsCoin, Mathematician and amateur magician.

JOHN MILLER:

Co-Founder and Director at TILX. Specialist in Online Business Administration. Magician and Entertainment Artist with more than 10 years of experience in this area. He also lectures in e-Learning platforms, teaching professional and personal development.

ALICE JONES:

CFO in TILX. Business Administrator with a Master Degree in Marketing. She is a specialist in Event Planning.

NOM FERNANDEZ:

Manager and Developer in TILX. Legal Consultant and Professional Event Designer

Consultants

VICTOR SANCHEZ

Blockchain Leader - Software Engineer

JOSHUA SMITH

Account Manager

MEI CHANG

IT Engineer

ALEX SANTOS

TILX Ambassador

AANDALEEB FALAN

Blockchain Team – Legal and Consultant

terminology

TERMINOLOGY

Cryptocurrency: It is a digital asset designed to work as a medium of exchange that uses cryptography to secure transactions, to control the creation of additional units, and to verify the transfer of assets. Cryptocurrencies are classified as a subset of digital currencies and are also classified as a subset of alternative and virtual currencies.

Ethereum: It is an open-source, public, blockchain-based distributed computing platform featuring smart contract (scripting) functionality. It provides a decentralized Turing-complete virtual machine, the Ethereum Virtual Machine (EVM), which can execute scripts using an international network of public nodes.

Blockchain: Is a continuously growing list of records, called blocks, which are linked and secured using cryptography.

ERC-20: It defines a common list of rules for all Ethereum tokens to follow; meaning that this particular token empowers developers of all types to accurately predict how new tokens will function within the larger Ethereum system.

ICO (Initial Coin Offer) It is a crowdfunding centered on cryptocurrency, which can be a source of capital for startup companies. In a ICO, some quantity is pre-allocated to investors in the form of tokens in exchanges for other cryptocurrencies such as BTC and ETH

E-learning: It is learning utilizing electronic technologies to access educational curriculum outside of a traditional classroom. In most cases, it refers to a course, program or degree delivered completely online.

Provided by Wikipedia

legal note

LEGAL NOTE

The purpose of this whitepaper is to present the first Cryptocurrency with a decentralized Ecosystem related to Culture, e-Learning, social assistance and that also works as a payment method using Ethereum Blockchain technology.

This whitepaper corresponds to Version 1.0.1 and does not imply any element of a contractual relationship and its sole purpose is to provide relevant and reasonable information for potential TILX investors.

Nothing in this whitepaper will be considered as a prospectus of any kind or an investment request, nor does it in any way refer to an offer or solicitation of securities in any jurisdiction.

TILX will not be used for purposes other than those provided in the whitepaper, but will not be limited.

This whitepaper may be modified as the case may be, either to provide more detailed information or to change dates.

This whitepaper is not subject to laws or regulations of any kind and will be the main official source of information about TILX.

The information contained in this document can be translated into other languages to be used by partners, existing and potential customers. The translation of this document may be misinterpreted or misrepresented. The accuracy of the translations cannot be guaranteed in case of conflicts or inconsistencies between them.

TILX Platform is subject to changes, updates and adjustments. Such changes can be unexpected and unforeseen.

In the event of unforeseen circumstances, the objectives set forth in this document may be changed. Although we will put all our effort to achieve all the objectives described in this document, all parties involved in the purchase of tokens do so at your own risk.

The funds collected in the ICO are exposed to risks of theft and fraud. The company will do everything possible to ensure the security of the funds and that they remain securely in the wallets.

However, despite security measures, there is no guarantee that there will be no theft of Cryptocurrencies as a result of hacking, sophisticated cyber attacks, distributed denials of service or errors in Ethereum's Smart Contract or any other block chain. If this is the case and if the ICO is completed, it is possible that the Company will not be able to receive the generated Cryptocurrencies and TILX could not use said funds for the development of the project. In this case, the launch of the TILX Platform could be limited temporarily or permanently.

All TILX tokens orders are considered firm and final. The client acknowledges that he is fully aware that he will not be entitled to claim any total or partial reimbursement whatever the circumstance. As the sale of the proposed tokens is strictly reserved for experienced professional clientele, the Client cannot claim any right of refund against TILX.