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**SightCall wins NTT DATA Open Innovation Pitch Contest, Advances to Japan**

**SAN FRANCISCO,CA (Feb 13, 2018)** –AR Powered, Video Assistance leader SightCall, was selected by NTT Data Corporation as the champion of the 2018 Open Innovation Regional Pitch Contest held in San Francisco. The competition saw 10 of the US’s most innovative technology companies compete for a shot at the global finale held in Tokyo in March 2018.

San Francisco-based SightCall took home top honors, with a pitch by CEO Thomas Cottereau on how SightCall’s visual support ecosystem is the InsurTech solution that consumers and insurance providers have been waiting for.

“When you guide a customer through the claims process over live video, there is a significant cost savings to the insurance provider,” explained Cottereau. “Our clients’ adjusters are **increasing their daily claims adjustments from 3 to 12**. Additionally, customers are satisfied with faster claims resolution, and our clients’ benefit from substantially **increased Net Promoter Scores** as a result.”

Nine companies squared off against SightCall and four were awarded honors. **Petasence, Inc** received the judges second place award for their pitch on learning sensors that provide remote health monitoring and predictive maintenance for critical IoT machinery. Other awards went to **Poly Ai**, a fully autonomous shopping platform; **Synack**, a hacker-powered security platform; and **Paxata**, an adaptive data preparation solution.

SightCall’s proven success in transforming major US and European insurance companies made them a clear winner, prepared to collaborate with NTT Data on a global scale. “We have already changed the way the claims process works today,” stated Cottereau. “We have recently opened an office in Singapore, so this is a natural expansion for us. We have a clear strategy with success among major insurance carriers including Allianz and AXA, and we believe NTT Data will be a great partner to work alongside us in the Asian market.”

Judges included, Anjan Majumdar, Senior Director, Financial Services NTT Data; Rakesh Sood, Managing Director Sood Ventures; Wendy Lung, Partner IBM Ventures; Kotaro Zamma, Head of Open Innovation and Business Incubation, NTT Data Corporation; and Kaz Okada, Senior Expert, Open Innovation and Business Incubation, NTT Data Corporation.

According to a numbers released by NTT Data, they plan to achieve cumulative revenue in excess of 10 billion yen (about 100 million USD) by 2020 from the Open Innovation and Business Incubation Business Strategy Department, including venture businesses launched as a result of Open Innovation Business Contests. The department has been organizing annual contests since 2013, in addition to collaborating with accelerator working groups in pursuit of new business creation.

Regional contests are being held at 15 global locations – San Francisco, Tokyo, Melbourne, Toronto, Santiago, Sao Paulo, London, Madrid, Barcelona, Lisbon, Milan, Tel Aviv, Mumbai, Singapore and Guiyang. The winners are invited to the Grand Finale in Tokyo in March 2018. The Grand Finale winner will receive a three-month, in-kind contribution to support the development of the proposed new business.

**About SightCall**

SightCall is the leading global Video Cloud platform delivering live rich interactions between business and customers. The Augmented Reality powered Video Assistance offered through SightCall is transforming the way companies are interacting with their customers and field forces. In a connected mobile-first world, businesses leveraging SightCall have the ability to see what their customers see and guide them remotely. SightCall provides connectors that can be easily plugged into business applications such as Salesforce and mobile apps. www.[SightCall.com](http://www.sightcall.com/)

**About NTT DATA**

NTT DATA (TOKYO: 9613) is a leading IT services provider and global innovation partner headquartered in Tokyo, with business operations in over 50 countries. Its emphasis is on long-term commitments, combining global reach with local intimacy to provide premier professional services unlike consulting or systems development outsourcing. For more information, visit [www.nttdata.com](http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.nttdata.com&esheet=51668804&newsitemid=20170814005519&lan=en-US&anchor=www.nttdata.com&index=6&md5=47428f4b5f55e844a3cfa2ae9c06784c" \t "_blank).

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