**FOR IMMEDIATE RELEASE**

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**Acclivity Health Solutions Excited to Announce Partnership with Dianne Gray**

*Palliative Care Giant Brings Fresh Perspective to the Team*

**February 20, 2018 JACKSONVILLE, FL.** – Acclivity Health Solutions is proud to announce Dianne Gray has joined our team as Chief Innovation and Patient Advocacy Officer. As an author, researcher and global catalyst-for-change, Dianne has spent the past 25 years helping to improve care for the seriously ill, the dying and the grieving. Her professional drive is rooted in her family’s decade-long hospice and palliative care experience, which culminated in the death of her son, Austin, in 2005. Since that time, she has dedicated her life to improving end-of-life care systems for patients everywhere.

“Like many, I found that pain and personal loss provide us with the opportunity for choice. What do we want to do with the time we have left on this earth? How best can we help those within our reach? I feel Acclivity Health Solutions can truly improve how palliative care is provided. What better way to honor the life of my son and the thousands of patients and families I’ve served than by joining a team of powerhouse visionaries, each committed to systemically raising the bar on the end of life care experience?” Dianne commented.

Dianne joins Acclivity Health Solutions after serving as CEO of Hospice & Healthcare Communications, which builds programs, partnerships, and projects to educate families, providers, and businesses on all aspects on end-of-life and palliative care. She also serves as President of the Elisabeth Kubler-Ross Foundation, a 501(c)(3) volunteer-based organization that enhances compassionate care and communication for patients needing end of life care.

“It is rare to find the caliber of experience and focus on advocacy in any one person, but with Dianne, there is an incredible wealth of knowledge and compassion,” said Jeremy Powell, CEO of Acclivity Health of the partnership. “While it is certain Dianne’s addition to our team will greatly benefit Acclivity Health Solutions’ growth, it is more certain because of her involvement that our patients, providers, health plans, and family clients will all have greater opportunities to achieve comfortable, dignified, and peaceful outcomes. I am excited and honored to serve with her on healthcare’s biggest mission,” said Jeremy.

**About Acclivity**

Acclivity Health Solutions provides a platform to support patients, families, providers and health plans with care and dignity. Our solutions serve to provide a managed care approach to the needs of each constituent across the full palliative journey. We improve efficiencies of the clinical staff across the entire workflow and improve the outcomes for patients and proxies. To learn more, visit www.acclivityhealth.com