



# iModules

## Client Success Snapshot



### \$400+ Million Raised

\$441,933,251 total dollars were raised in 2017, an increase of 14.68% from the previous year



### 1.9+ Million Transactions

Total transactions increased by 6.4% in 2017, for a total of 1,919,904

## #GIVING TUESDAY

10% Increase in donations



Average online gift was \$216.52

45+ million client webpage views



### 1.4 Billion Emails

1,432,979,394 emails deployed through Encompass in 2017, an 8.98% increase from 2016



### 17% Increase in Gifts

Gift dollars reached \$344,801,085 in 2017, a 17.67% year over year increase



22+ million emails sent

More than 29,000 Total Gifts



# 52%

of the top 400 Fundraisers  
in higher education use  
iModules for their online giving  
and engagement efforts