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Tompkins International Annual Supply Chain Leadership Forum Keynote Speakers

*Join us and hear from Jim Tompkins, CEO of Tompkins International and
Lee McCabe, Vice President of Alibaba.*

Raleigh, NC - Join the 14th [Annual Tompkins International Supply Chain Leadership Forum](#) (SCLF) being held in Durham, North Carolina at the Washington Duke Inn & Golf Club from April 29th through May 2nd. This year's keynote speakers are Jim Tompkins, CEO of [Tompkins International](#) and Lee McCabe, Vice President of North America at [Alibaba Group](#).

[Tompkins](#) is a global authority and thought leader on end-to-end supply chains. His focus over the last several years has been in the areas of eCommerce, Omnichannel, Unichannel, Robotics, IoT, and harnessing the power of digital disruptions. As the founder and CEO of Tompkins International, he provides leadership for Tompkins International's global consulting and implementation businesses. He has devoted much of his time since 2015 on three new ventures MonarchFx, SensorThink, and Tompkins Robotics.

Tompkins will discuss *The Digital Imperative: Dealing with Uncertainty, Speed, and Reinvention*. This discussion will address the turbulent evolution of business, customer expectations, and supply chains in response to the onslaught of the digital tidal wave.

Tompkins has received many awards, most notably the prestigious Frank and Lillian Gilbreth Industrial Engineering Award from the Institute of Industrial Engineers (IIE). He has served as President of the Institute of Industrial and Systems Engineers, the Materials Management Society, and the College-Industry Council on Material Handling Education. Tompkins received his Bachelor of Science in Industrial Engineering, his Master of Science in Industrial Engineering, and his Ph.D. all from Purdue University.

As head of Alibaba's North American initiatives, [McCabe](#) works closely with all verticals to set the course for how to best utilize Alibaba Group's ecosystem of brands and services. An expert on the Chinese consumer and eCommerce, McCabe helps U.S. companies understand and maximize the massive opportunity in the Chinese market.

"We are thrilled to have Lee McCabe as a keynote speaker at this year's SCLF. Alibaba is changing the way the world does business and is the key entry point for U.S. brands and retailers engaging Chinese consumers," said Michael Zakkour, VP China/APAC and Global

eCommerce at Tompkins International. “Alibaba is leading the New Retail revolution and Lee McCabe’s speech will highlight Alibaba’s “Five New” trends (New Retail-New Technology-New Supply Chain-New Manufacturing-New Finance) to remake the world of commerce and consumption.”

McCabe has built his career at some of the world’s most influential technology companies including Facebook, ebay, and Expedia. He was the first Global Head of Travel at Facebook, responsible for tailoring the colossal social network and media company’s relationships with the travel industry. At Expedia, McCabe held various market management positions, overseeing regions from APAC to North America. McCabe holds an MBA from the Warwick Business School in business management and an MA from Sheffield Hallam University in media.

The purpose of the SCLF is to bring supply chain executives together from a wide range of industries to connect, share, and learn together. The topics of discussion relate to supply chain, business strategies, and operations. Supply chain executives from all major industries will be in attendance including retail, consumer products, 3PL, pharmaceutical, and select service providers.

About Tompkins International:

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information, visit: www.tompkinsinc.com.

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