



**For Immediate Release**

16745 West Bernardo Drive  
Suite 400  
San Diego, CA 92127

**Contact**  
Katy Ellquist  
Miva, Inc.  
kellquist@miva.com

March 8, 2018

## **Miva Announces New Integration with Square**

*Miva Storeowners Can Now Easily Accept Payments In-Store and Online*

**San Diego, CA** – Miva, Inc., an industry leading enterprise ecommerce platform, is excited to announce a brand new integration with Square as part of the latest software release, version 9.08. Square provides cutting-edge ecommerce businesses with the software and hardware needed to process payments and manage their businesses online and on the go. With Square, merchants can quickly authorize, capture, void, or refund payments easily from the Miva admin.

The new integration with Square brings several key benefits to Miva merchants including quick setup, real-time sales data, fast deposits, and simple pricing per transaction or swipe. Plus, Square provides advanced security like chargeback protection and fraud detection to ensure merchant and customer data remains safe and secure.

Brennan Heyde, VP of Developer Relations says, “We are excited about this partnership between Square and Miva. Square gives our merchants the tools they need to offer more payment flexibility and provide their customers with a better online shopping experience.”

Merchants can expect additional inventory management functionality like real-time product and inventory syncing via Miva and Square added later this year. Best of all, a Square account can be created in just a few minutes.

Merchants must update their online store to Miva 9.08, a free upgrade available to all users, in order to implement and take advantage of the Square features. Visit [www.miva.com/square-payments](http://www.miva.com/square-payments) to learn how to get started with Square and Miva.

### **About Miva, Inc**

Since 1997, Miva has delivered expertly-designed solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source; Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit <http://www.miva.com> for more information.