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ANNOUNCING THE FEATURED SPEAKER LINEUP FOR DWELL ON DESIGN 2018
JONATHAN ADLER - SEPH LAWLESS – PAULA WALLACE

Dwell on Design announces three featured mainstage speakers,
returning content and updated pavilions

LOS ANGELES, MARCH 2018— Dwell on Design is excited to return to the Los Angeles Convention Center, for the 13th year, with **new dates: April 5-7, 2018**. The fair will be filled with three exciting days of programming curated for both design enthusiasts and industry professionals, with high design exhibiting brands (view the [2018 Digital Event Magazine](#)), new and returning special features, educational content and appearances by design's biggest influencers and icons! The fair continues to be a magnet for architecture and design professionals, showcasing the best and newest in modern furnishings, lighting, accessories, technology and more. The first wave of announcements include three confirmed mainstage speakers and special content, including the return of the always-popular Home Tours, and the one-one-design meetings, The Consultations.

Dwell on Design will welcome one of the most prolific household names in design, **Jonathan Adler**, as a featured speaker for 2018. Since 1993, Adler has grown his eponymous business from a small pottery production into a major design empire with over 25 stores worldwide, and an e-commerce platform offering furniture, lighting, home décor, and more. He has designed countless iconic interior and hospitality projects including the notable Parker Palm Springs, the Andaz West Hollywood, both in California, and the Eau Palm Beach Resort in Florida. His signature Modern American Glamour approach to design is rooted in his commitment to outstanding design, impeccable materials, and unparalleled craftsmanship. Adler will be discussing his charitable work with Project Red, current influences in his new product lines, as well as upcoming design collaborations including Uniqlo and Clinique. Dwell on Design is honored to host Jonathan Adler on the Main Stage, Thursday, April 5th at 12:15PM. Adler will also make an appearance at The Shade Store Booth following his presentation. [Read more.](#)

On its third day of programming, the fair will welcome esteemed photographer **Seph Lawless**, best known for his extensive documentation of deserted locations across the globe. Since 2005 he has been photographing abandoned American cities as part of an ongoing project of images

and video renderings titled 'Autopsy of America'. The series depicts forgotten cities and towns across the United States and intimately portrays the individuals who still inhabit these areas, known as the ones who were "left behind." Lawless will discuss the origins of his career in photojournalism as it evolved in the Rust Belt and touch upon the changing economies, consumerism, and technologies of the locales he documents. He will also delve into the philosophical and psychological underpinnings of his work and how it is perceived. Lawless will present on the Main Stage on Saturday, April 7th at 11:45AM. [Read more.](#)

Rounding out the first wave of featured speaker announcements is **Paula Wallace**. Wallace is the president and founder of the Savannah College of Art and Design, a private, nonprofit, accredited university with a mission to prepare students for creative careers. Wallace is known for creating SCAD signature events, including the SCAD Savannah Film Festival, SCAD deFINE ART, SCADstyle, SCAD aTVfest, and SCAD FASHWKND. Her publications include children's books, interior design books, and a memoir, "The Bee and the Acorn." Wallace has been named among Condé Nast's "Daring 25," DesignIntelligence's "30 Most Admired Educators," and Blouin Artinfo's "Power List: High-Wattage Women of the Art World." Wallace will present on the Main Stage on Friday, April 6 at 12:15PM. [Read more.](#)

The **Meet the Architects** night will return to kick off the fair on Wednesday, April 4th, at the Silver Screen Theater at the Pacific Design Center. Attendees can hear the inspiration, challenges, and creative processes from the architects who designed the featured homes of the **Dwell Home Tours** that will return to Los Angeles Saturday, April 7th and Sunday, April 8th. The highly attended, self-guided Home Tours offer a behind-the-curtain look at some of the most sought-after homes that reflect the rich diversity of innovative modern architecture and design found throughout Los Angeles.

An always popular service, Design Enthusiasts can receive personalized design advice with **The Consultations**, free one-on-one meetings with professional architects and interior designers. AIA and ASID credited designers and architects will be on-site throughout the fair to answer any design or renovation questions, in a commitment free-zone. New for 2018, Landscape Design Consultations, courtesy of Shrubhub, will be available throughout the day on Friday, April 5th and Saturday, April 7th at the event. Timeslots may be reserved for a consultation during the online registration process.

Dwell on Design will take place at the Los Angeles Convention Center, Thursday, April 5 from 9AM to 6PM; Friday, April 6 from 9:30AM to 5PM; and Saturday, April 7 from 9:30AM to 5PM. Architects and design professionals, along with the design enthusiast public, may purchase tickets online at dwellondesign.com/en/register. The opening night reception is a Rooftop Party at Row DTLA which will take place on the Thursday, April 5 at 7PM.

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About Dwell on Design

April 5-7, 2018 / Los Angeles Convention Center

With three full days of dynamic exhibitions, unparalleled educational opportunities, new home technologies, onstage panels, 40+ speakers, and more than 2,000 innovative modern furnishings and products, Dwell on Design is THE design fair on the west coast, dedicated to sharing the love of contemporary design and modern living. Join the event April 5-7 in Los Angeles as Dwell on Design encourages an ongoing design dialogue. Learn more by visiting dwellondesign.com.

About Dwell

Dwell is a media and technology brand focused on design and architecture. Through an award-winning magazine that has been published since 2000, and a sharing platform launched in 2016, Dwell promotes an architecture that is optimistic and innovative. In December 2016 Dwell launched a collection of products with Target called Modern by Dwell Magazine. Dwell, Dwell Homes, Dwell Prefab, and Dwell on Design are registered trademarks of Dwell Media, LLC. Dwell Media, LLC is a wholly owned subsidiary company of Dwell Life, Inc.

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