

FOR IMMEDIATE RELEASE

March 15, 2018

Superior Recreational Products Releases New Products

CARROLLTON, GA - In an effort to offer the latest and most innovative recreational equipment in the industry, Superior Recreational Products has released a collection of new products within their Shade, Playgrounds, and Site Amenities product lines.

Specifically beneficial for coastal areas, Superior Shade now offers a collection of standard shade structures that have been designed and engineered to meet 105mph winds. These standard products save time in the quoting process.

"It allows us to quote standards same-day in coastal regions where it used to be a custom shade that could take up to two weeks," Marketing Director David Reeves said.

Freenotes Harmony Park musical instruments, ActionFit outdoor fitness equipment, and new surfacing options are now offered through Superior Playgrounds.

Superior Site Amenities is debuting bar height tables and chairs, lounge chairs, side tables, water fountains, and dog fountains and showers.

This new product release has been in the works for two years.

"Over the past two years we have been working towards a new product development cycle that will allow Superior to release product on a quarterly basis to the market," Reeves said. "This is an exciting first step in fulfilling this goal."

Visit the Superior Recreational Products <u>website</u> to learn more about these new products or contact us to start your next project.

###

As a PlayCore company, Superior Recreational Products is a manufacturer and supplier of playgrounds, shade, shelter, and site amenities. Our products create and provide joy for communities just like yours. We give children an opportunity to let their imaginations soar on the playground. We shade families relaxing on benches at the park. We host group picnics on Sundays. Together, we can create spaces where people can play, relax, and live.

770.832.6660 m 1.800327.8774

1050 Columbia Drive Carrollton, GA 30117

sales@siibrands.com