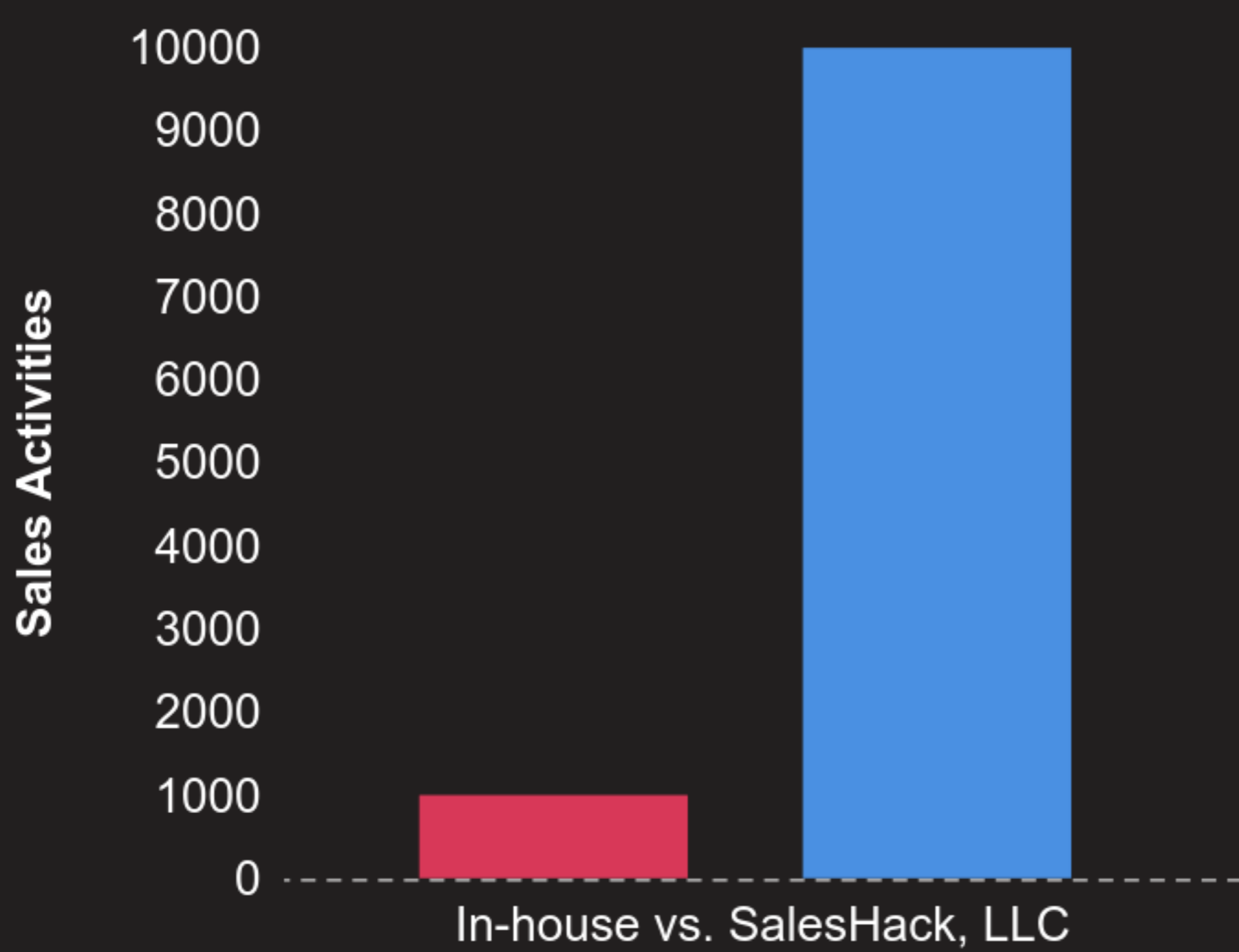


# 2.5 years of sales activities in 3 months

scale<sup>x</sup>.ai

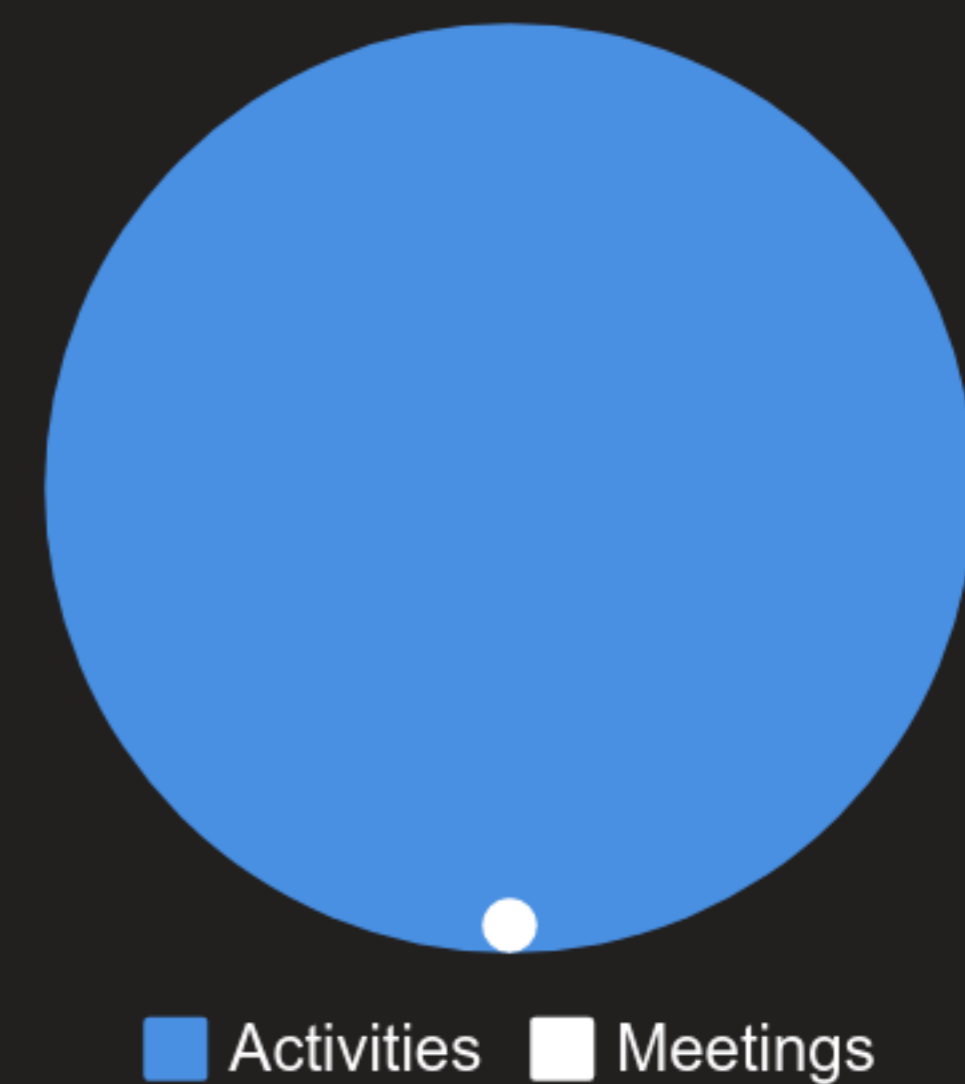
## Sales Activities/Month



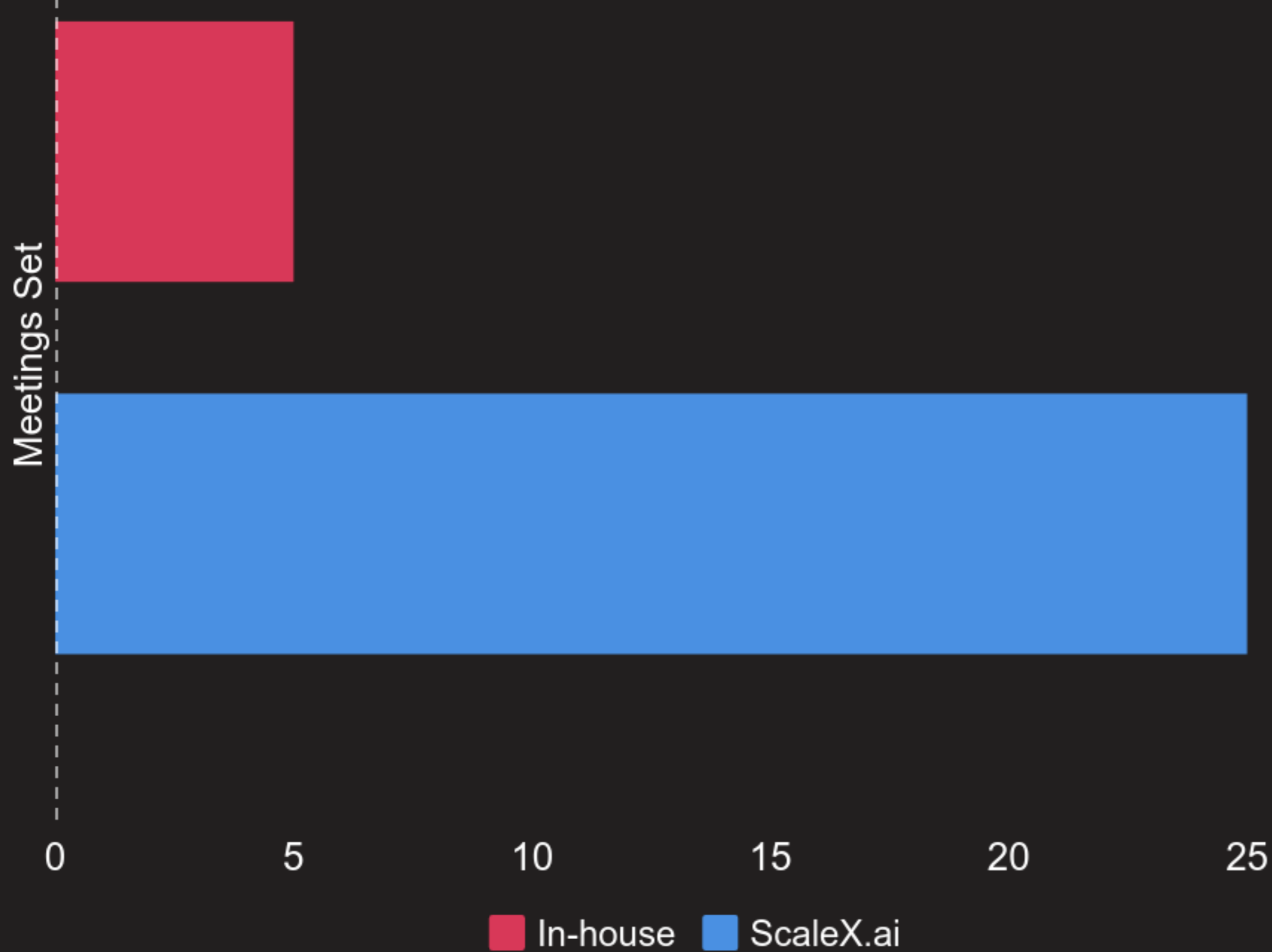
According to both TOPO and The Bridge Group, most sales organizations deliver 50 sales activities per day or about 1,000 per month.

## Activities to meeting ratio

287:1



In a recent study by ScaleX, it takes an average sales rep at an average tech company 287 sales activities to schedule a single meeting.



## More Activity = More Meetings

If a sales rep had zero sales activities in a month, is it true that they would have zero meetings in the month? ANSWER: Not a trick question, yes = ZERO MEETINGS.

Therefore, if a sales rep had 10X more sales activity in a month, is it true that they would have more sales meetings than the rep who had zero sales activities?

At ScaleX we believe that 10X more sales activity is the answer. More outreach, more conversations, more meetings!

## The 30,000 Sales Activity Offer

More meetings, more pipeline, more money for you and your family!

- ✓ Guaranteed 30,000 sales activities!
- ✓ Expect 2-5X more meetings!
- ✓ \$35,000 total cost



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