



Informa Investment Solutions 
Financial intelligence | Informa

Media Contact:

Joseph B Hosler
Auour Investments, LLC
jhosler@auour.com
(978) 338-4830

Auour Investments, LLC Named Top Guns Manager by Informa Investment Solutions

Boston, MA — March 10, 2018— Auour Investments, LLC has been awarded a Top Guns designation by Informa Investment Solutions' PSN manager database, North America's longest running database of investment managers.

"Once again, we are thrilled to be recognized by Informa Investment Solutions" stated Joseph Hosler, Managing Principal of Auour. "We take great pride in our long-term performance and our leadership position in Regime-Based Investing, which utilizes our internally developed risk detection process."

Through a combination of Informa Investment Solutions' proprietary performance screens, [PSN Top Guns](#) ranks products in six proprietary categories in over 50 universes. This is a well-respected quarterly ranking and is widely used by institutional asset managers and investors. Informa Investment Solutions is part of Informa Financial Intelligence, a leading provider of critical decision-making solutions and custom services to financial institutions.

Top Guns firms are awarded a rating ranging from one to six stars, with the number of stars representing continued performance over time. Auour Investments was named a Top Gun with a star rating of 3, meaning the Instinct Global Equity Levered strategy ranked among the top ten performers within its universe, based on returns for the three-year period ending December 31, 2017.

The Global Equity Levered strategy, as a member of the Instinct™ Family of Downside Protection ETF strategies, utilizes the Auour Regime Model™ to detect changes in global risk appetite and adjust allocations accordingly. The Instinct™ Family of Downside Protection ETF strategies can provide tactical, as well as, core functionality within a client's investment needs, aiming to mitigate losses in down markets while capturing most of the market's positive returns.

"PSN Top Guns, which ranks products in six categories in over 50 universes, is a go-to resource for institutional asset managers and investors in their decision-making process," said [Ryan Nauman, VP, product and market strategist at Informa Financial Intelligence](#). "Congratulations to Auour on being named a PSN Top Gun. This highly respected ranking spotlights the performance of leading investment managers each quarter."

The complete list of PSN Top Guns and an overview of the methodology can be located on <http://www.informais.com/resources/psn-top-guns>.

For more details on the methodology behind the PSN Top Guns Rankings or to purchase PSN Top Guns Reports, contact Ruth Calderon at ruth.calderon@informais.com.

About Informa Investment Solutions

A market leader in intelligence and software solutions for investment professionals and financial institutions of all sizes, Informa Investment Solutions offers a robust set of analytics and tools to help

you grow and retain your business. With a nearly 40-year history, Informa Investment Solutions, part of Informa Financial Intelligence, has set the standard for providing turnkey and customizable applications for performing manager searches, building wealth plans, and producing client reports and investment marketing materials for companies worldwide. For more information, please visit <http://www.informais.com/> and follow <https://twitter.com/InformalInvest>.

###