**FOR IMMEDIATE RELEASE**

**Workshop Software Launches Low-Cost Auto Repair Shop Software in U.S. After International Success**

**Starting at just $49 per month, shop owners can take advantage of a 14-day free trial.**

Milwaukee, WI – March 6, 2018 – Workshop Software announced today that it will now offer its business management tool in the U.S. automotive repair market for the first time. Workshop Software is an economical tool specially designed for automotive repair shops that want to streamline job management, customer engagement and customer invoicing operations.

The software boasts an interruptive price point for the automotive repair market which fits auto repair shops of all sizes, even those that may not have had the resources to purchase business management software in the past. To celebrate its launch in the U.S., Workshop Software will offer a limited time no-obligation 14-day free trial.

“I saw an opportunity to empower all shops with the right tools to run their business,” said James Mitchell, CEO of Workshop Software Pty Ltd. “We are excited to work with shops in the U.S. and offer them a simple, self-service tool that’s powerful enough to manage all aspects of their business, without putting a strain on their budgets. We see it as a win-win for small businesses.”

As a trusted solution in more than 30 countries worldwide, its goal is to provide an efficient, simple-to-use and easy-to-learn tool that helps independent auto repair shops remain competitive against the large franchises. The tool, which provides a variety of built-in features for job and customer management, also offers integrations with Carfax, QuickBooks, Xero, MailChimp and many more.

“Whether shops are looking to save time ordering parts, attain more customers with automated reminders or work on-the-go with the mobile app, they have nothing to lose and everything to gain by taking advantage of the free trial offer,” said Mitchell.

To learn more about Workshop Software or sign up for the free trial, please visit www.workshopsoftware.com or call 888.417.0191 today.

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[Workshop Software Logo Hi Res](http://us.workshopsoftware.com/wp/wp-content/uploads/2018/03/workshop-software-logo.png) | [Workshop Software Symbol Hi Res](http://us.workshopsoftware.com/wp/wp-content/uploads/2018/03/workshop-software-symbol.png)

For media inquiries, contact:

Colleen Malloy, Director of Marketing, ARI, 414.973.4323, colleen.malloy@arinet.com

**About Workshop Software**

Workshop Software is a Software as a Service (SaaS) company founded by James Mitchell, CEO, and is based on the northern beaches of Sydney, Australia. Through over 32 years of experience in the automotive market, Workshop Software was built upon Mitchell’s interaction with thousands of automotive repair shops workshops that lacked the proper tools to effectively run their business. Workshop Software now serves thousands of customers in 33 countries worldwide.