

Increase pull through and book more loans.

It's time to reimagine lending. Today's loan customers are digital natives. They want speed, convenience, and a user experience that keeps them continuously engaged from loan application through to closing. Entech's lending platforms are built for today's post digital generation. Personalize loan offers, automate workflows, increase pull through, and book more loans.

W W W . E N T E C H . C O M

LENDING FOR THE POST DIGITAL GENERATION

Today, the baseline in the lending business is anywhere, anytime, any device access to products and services. But that's not enough! To succeed, you need to be continuously engaged with customers, effectively using all of the tools at your disposal to build relationships and get them over-the-line to closing. Entech delivers lending platforms for the modern era.



MicroWorks

MicroWorks is designed specifically for lenders to deliver cross-channel marketing campaigns to generate new business. With features like rapidly configurable templates and workflow, integrated rules engine, dynamic multi-media response capability (i.e. email, chat, text messaging), and alerts, Microworks will maximize revenue opportunities.



ProductWorks

Use ProductWorks as your hub for rapidly configuring new loan offerings targeting various market segments and media channels. It's robust management dashboard provides centralized control for monitoring and managing the entire loan marketing campaign lifecycle.



AppWorks

AppWorks is the end-to-end loan origination hub for the modern era. Expertly designed to speed up the lending process, AppWorks also has vitally important features like scalability, document controls, fraud detection, and risk management tools. It is designed for maximum flexibility and intelligent automation with the operational tools you need to book more loans.



GET CONNCTED

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