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The Ultimate Personalized Mother's Day Gift Makes Moms Cry

Startup LifetimeWishes.com seeks \$20k in Crowdfunded Pre-orders to Bring Customizable Videogram Product to Widespread Consumer Market by Mother's Day.

LOS ANGELES, CALIFORNIA—March 20, 2017—Today, Lifetime Wishes, LLC announces crowd-funding [Kickstarter Campaign](#) offering pre-orders for new customizable [Videogram](#) product. Starting from \$79 with up to 50% discount on early bird bundle specials, the Videogram is the first in a highly anticipated line of emotionally-intelligent video gift products by Lifetime Wishes.

The Lifetime Wishes Videogram raises the bar on personalized gifts and thoughtful greetings. Ideal for friends and family gift-giving, the Videogram is a one-of-a-kind, customized book designed for anyone to capture sentiments with favorite photo prints, a written message and video memories. Consumers can exchange Videograms for every occasion: Mother's Day, birthdays, weddings, newborns, anniversaries, holidays or just for fun.

The rechargeable Videogram comes preloaded with one's videos and ready to give right out of the box. Recipients enjoy high-definition videos on a high-end, IPS-LCD screen with intuitive playback and audio controls. Videos can be easily added or updated over time.

With purpose inspired from the 2017 World Happiness Report and 2017 Gallup Sharecare Well-Being Index, Jennifer UHll, Founder of Lifetime Wishes, explains how Videograms solve for our core need to love, be loved, stay connected and be remembered: "Our happy meter is significantly down due to declining daily social support from family and friends. Females are most affected. Lifetime Wishes is helping to create a happier world, and happier moms, by inspiring people to connect on an unprecedentedly authentic level. Our emotionally intelligent gifts foster deeper, more meaningful relationships – a key to everyone's happiness. You and your loved ones are happier together when you share feelings and memories. Imagine if a picture is worth a thousand words, then a Videogram, which is made from your words, pictures and videos, is worth infinite caring thoughts and happy feelings that can be enjoyed over and over, lasting a lifetime. Moms not only deserve authentic appreciation, they really need it now more than ever."



The Videogram Competitive Advantage:

- **Unique Offering:** Only Lifetime Wishes offers a platform for the mass market to buy and personalize video books with photos, messages and multiple videos.
- **Easy to Customize:** Users with no technical background can personalize Videograms in three easy steps: Upload cover photos, write a personalized message and record or upload video(s).
- **Accessibility:** Imagine Facebook Memory Videos stored in a beautifully designed book sitting on one's coffee table for all to cherish at any time— no phone or wifi needed.
- **Competitive Price:** Cheaper than a dozen long-stem roses, the Videogram offers high quality features like HD resolution, IPS-LCD screen technology, premium sound quality and large memory to store video files.
- **Sustainable Giving:** Flowers die, Videograms don't.
- **Versatile Gifting:** With ability to load multiple videos, Videograms can be given as an individual or a group gift for any occasion.

Product Specs

- High Quality IPS-LCD screens - IPS-LCDs are found only on higher end devices. IPS renders greater viewing angles and usually better color production over traditional LCD.
- Rechargeable Lithium Battery - 1200mAh
- Charger: Removable Mini USB/Micro USB Cable (60cm length)
- Hard Cover: 5.8 x 8.3 in, Vertical cover folds up and down
- Switch: Magnetic on/off, auto-play and stop
- Buttons: Play, pause, next, previous, volume up/down
- Designs: Choose from up to 5 different designs
- LCD Screen Size: 4", 7"
- Memory: 1GB, 2GB

The Lifetime Wishes Videogram can be backed on [Kickstarter](https://www.kickstarter.com/projects/lifetimewishes/the-ultimate-mothers-day-gift-personalized-videogr) now:

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About Lifetime Wishes - Helping make the world a happier place since October 2017

Lifetime Wishes (<https://www.lifetimewishes.com>) is an online beta platform that helps people form deeper, more meaningful relationships through emotionally-intelligent communications and gifts. Thoughtful templates and fun tools make it easy to create, schedule, and send decades of sentiments for birthdays, anniversaries, life events or just because moments. Its mission is to help make the world a happier place—one wish at a time.

As Founder and CEO, Jennifer Uhl is leveraging her first startup, [Juhll Online Marketing Agency](#), to bring [Lifetime Wishes](#) to market. Since 2005, Juhll has helped dozens of enterprise brands and startups boost ROI through world-class marketing and product strategy, research, planning, development and execution. Clients have ranged from Amazon, eHarmony and Disney to MasterCard, ADP, LendingTree and most recently [Banks.com](#) – the new, trusted, go-to resource for 'all things financial' platform.

- Facebook [@LifetimeWishes](#)
- Instagram [@Lifetime.Wishes](#)
- Twitter [@LifetimeWishes1](#)

[Lifetime Wishes](#) is a registered trademark with a patent-pending platform. Investor inquiries may be directed via email to investors@lifetimewishes.com.