

6 Ways a Skills Gap Can Negatively **Impact Your Business**

- 1. Lowers staff productivity
- 2. Inhibits customer service & engagement
- 3. Shrinks sales and profitability
- 4. Stifles speed to market
- 5. Leads to holes in cybersecurity
- 6. Makes it difficult to keep up with competitors



Nearly three quarters (71%) due to a lack of



3-14%

of workers around the world will have to acquire new skills and/or switch occupations by 2030 due to a coming wave of job automation¹



of IT decision makers believe their organizations have lost revenue cloud expertise²



500,000 jobs created by 2020³



83%

of companies say Al is already adding jobs⁴

> By 2018, more than

of enterprises will have at least half of their infrastructure on Cloud-based platforms⁵



83%

of companies stated that they are lacking the required skills to drive a successful business transformation⁶

of employers plan to train and hire workers who may not have all the skills they need, but show potential to excel⁷



Mobile apps revenue is forecasted to reach

99 billion

annually by



72%

said that their business executives are lacking the technology skills necessary to enable business transformation⁶



Cybersecurity

80% of respondents believe human error was caused by a lack of security knowledge, training, or failure to follow security procedures'