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## **Marc Cadin to Take On CEO Role at AALU as David Stertzler Transitions Into Consultative Role**

Marc Cadin, Chief Operating Officer at AALU, has accepted the position of CEO at the organization following current CEO David Stertzler's transition in September to a consultative role. Cadin, an 18-year AALU employee, resides in McLean, Virginia with his wife Jennifer and their four school-age children.

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### **Background & Qualifications**

#### ***AALU***

- *Chief Operating Officer (2016-2018)*  
Oversees AALU staff, ensuring continued membership and partnership value through smooth business operations
- *Senior Vice President, Government Affairs (2007-2016)*  
Ensured public policy success on federal legislative, regulatory & state issues; Drove Association growth through corporate partnerships; Managed human & capital resources
- *Vice President, Legislative Affairs (2005-2007)*  
Managed all government affairs department functions including policy development, legislative strategy, coalition building, political and public affairs.
- *Associate Director, Legislative Affairs (2000-2005)*  
Developed all federal lobbying strategies and transformed corporate partnership program

### **Community Leadership**

- Former candidate, Virginia House of Delegates
- Member, US Capitol Historical Society
- Member, Association COO Roundtable
- Member, Villanova Public Policy Society

### **Education**

- **Catholic University of America**  
Columbus School of Law
- **Villanova University**  
Business Administration & Management