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**Divi Resorts Ditches Straws to Reduce Pollution & Promote Eco-friendly Efforts** *Company commits to straw-free movement, removing straws from all of its Caribbean resorts.* 



CHAPEL HILL, NC— In an effort to reduce its carbon footprint, <u>Divi Resorts</u> is getting rid of plastic straws at all of its Caribbean resorts on Aruba, Barbados, Bonaire, St. Maarten & St. Croix, as part of its "<u>Divi Green</u>" initiative.

According to *National Geographic*, Americans use 500 million straws daily and 8 million tons of plastic trash flows into our world's oceans every year. While plastic drinking straws are not the top contributor, these tiny tubes are unnecessary and have become a huge problem for the beautiful Caribbean islands and the creatures that call them home. Their size makes them one of the most insidious polluters because they entangle marine animals and are consumed by fish. Divi Resorts hopes to curb this pollution by removing straws from all of its resorts, effective immediately.

"Our goal is to take an active role in protecting and maintaining the beauty of our tropical islands and the creatures that call them home," said Marco Galaverna, Divi Resorts President & COO. "We've always been focused on green initiatives, through our Divi Cares program, and searching for ways to improve our sustainability, so this is just another way we can do our part to help the environment."

Divi Resorts has been embracing the green movement on its Caribbean islands for years, with initiatives such as water conservation, energy management and waste management programs created to save valuable resources, reducing energy usage and efficiently recycle waste. In addition, Divi Resorts staff participate in workshops and seminars conducted by environmental committees, local government organizations and non-governmental environmental organizations to increase awareness and spread the word about sustainable living. These programs have earned Divi Resorts many awards and recognitions including the Barbados Environmental and Sustainable Tourism Award.

"We're proud to say we're putting our best foot forward when it comes to 'going green' on our resorts," said Galaverna.

Travelers looking to stay at Divi Resorts can find information on great Caribbean vacation deals at <u>www.diviresorts.com</u> and also <u>enter to win a free Caribbean Summer Vacation</u> (contest ends April 11, 2018).

## About Divi Resorts

Divi Resorts is the vacation expert of the Caribbean, with a collection of eight premium resorts spanning the five stunning Caribbean islands of Aruba, Barbados, Bonaire, St. Croix, and St. Maarten. For more information on Divi Resorts, call 1-800-367-3484 or visit <u>www.diviresorts.com</u>.