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**original song aims to shine a light on telehealth and autism**

(BOISE, ID) To raise awareness of the potential of telehealth to improve autism care, Behavior Imaging partnered with musician Ned Evett to release a new original song and video, “If You Shine a Light on Me,” on World Autism Awareness Day 2018. The song is available on iTunes, and proceeds from downloads will be donated to Autism Speaks, to continue their advocacy and support for individuals with autism and their families.

Telehealth is the use of electronic information and telecommunications technologies to support long-distance clinical health care. Telehealth technology can help overcome the obstacles of distance, access to specialists, and cost, so families and autism experts can work together to greatest success. Behavior Imaging chose World Autism Awareness Day 2018 to launch the song and video and raise awareness not only for autism itself but also for a potential avenue of vastly improving autism care in the near future.

“We have always been passionate that telehealth could help our kids be diagnosed earlier and help families access treatment easier,” said Ron Oberleitner, CEO and Founder of Behavior Imaging. “I believe Ned’s beautiful song will help shine a light on the health needs and the special gifts of children with autism and their amazing caregivers and experts.”

Ned Evett is a singer, songwriter, and one of the world’s foremost fretless guitarists. He has toured the United States, Europe, Canada, England, Ireland, Mexico, and Australia including a world tour with Grammy-nominated artist Joe Satriani. Also an illustrator and animator, Ned chose to apply his unique set of skills to this project because of his belief in the potential of telehealth to improve autism care.

“We all have a smart phone in our pocket that is capable of fantastic feats,” said Evett. “It seems clear that we must harness that technology to help individuals with autism and their families. Once I knew about the need for telehealth solutions, I knew I wanted to help spread the word.”

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**About Behavior Imaging**

*Founded in 2005, Behavior Imaging is the culmination of years of health research by cofounders Ron and Sharon Oberleitner, whose son was diagnosed with autism in 1996. Behavior Imaging builds unique health imaging and secure patient platforms that lead to earlier diagnosis and better treatment options for behavioral healthcare, mental health, and special education. (www.behaviorimaging.com)*

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