

FOR IMMEDIATE RELEASE

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Speedtech International, Inc.

SPEEDWRAP® Brand FIBERTie™ - Hook and Loop Ties for Network Cables

Speedtech International, Inc., a leading manufacturer of hook and loop & specialty fasteners, is proud to announce the SPEEDWRAP® FIBERTie, a reusable and adjustable hook and loop tie designed specifically for network cables. Easy to use and reuse, this line of industrial grade hook and loop cable ties is gentle on wires and features specialty colors for fiber optic and network cables.

(Wednesday, April 3rd, 2018 **RACINE, WI**) — Speedtech International, Inc., a leading manufacturer of hook and loop ties, straps & specialty fasteners is pleased to announce the release of **SPEEDWRAP® Brand FIBERTie™- Hook and Loop Cable Ties**.

Specifically designed for the data communications marketplace, FIBERTies are available in special network-accepted colors. As a result, the flexible, reusable fasteners help data communications installers and electrical installers safely bundle, route and identify network and fiber cables.

While SPEEDWRAP® hook and loop fasteners are manufactured in a number of colors, the new FIBERTie™ Line is available in special fiber optic cabling colors. For example, Teal (aqua) for OM3 or OM4 cables, Yellow for single mode cabling, Orange for OM1 or OM2 cabling and Violet (Purple) for OM4+ network cables. The availability of these colors is exciting to anyone dealing in fiber optic cable management, including Installers and Electrical Distributors.

In addition to these unique fiber related colors, FIBERTie is also available in Blue for use with low voltage cabling and Maroon (Cranberry) color for use with cabling being installed in air handling spaces or that may require plenum-rated fasteners.

Because they are flexible, gentle on cables, strong and reusable hook and loop style cable ties have become the go-to-fastener for Datacom installers. However, use of these ties for color coding cables is a newer trend.

Steve Pope, Speedtech's Vice President explains, "A key benefit of the new FIBERTie Cable Tie is the ability for low voltage installers to color code the type of fiber cabling the ties are managing. We've even had interest from Electrical Distributors who want to stock Black, UV resistant cabling for both outside and inside use. Because that jacket color is Black, installers can now use FIBERTies to help differentiate the type of fiber cabling. Carrying inventory of different colored FIBERTies is far less expensive than additional varieties of fiber cabling."

To ensure the highest level of support, SPEEDWRAP® Brand FIBERTie™ will only be sold to authorized SPEEDWRAP® Brand Electrical Distributors. Interested Electrical Distributors are invited to contact Speedtech to learn more about this new product.

Additional Detailed Information:

The SPEEDWRAP® brand of hook & loop and specialty fasteners is offered through Industrial, MRO, Data Communications, Audio-Video, Hardware, and Recreation Distributors Nationwide. SPEEDWRAP® Brand fasteners ship from Speedtech's ISO Registered factory located in Racine, Wisconsin.

More About Speedtech International, Inc.

Speedtech manufactures other unique fasteners for the electrical industry including mounting hardware, fasteners for routing and bundling cable as well as patented elastic beaded cable ties and more. The SPEEDWRAP® line includes writable surface ties, cinching straps, cut-to-length double sided hook and loop tapes and more.

Founded in 1994, Speedtech International Inc. pioneered the development of cable and wire management using hook and loop fasteners. Speedtech offers Engineers, Product Managers, and Purchasing Agents the most complete line of hook and loop products including ties, straps, continuous rolls, and unique patented fasteners. Speedtech is considered the go-to-supplier for these types of Fasteners by both Manufacturers as well as Industrial and Electrical Distributors.

Today the company also offers specialty fasteners for bundling, banding, and securing wires and cables and even material handling. Newer products include the Kwik Bandit™ Rubber Banding Straps and the Ty-Up™ Cargo Ties.

To ensure the highest level of support, SPEEDWRAP® Brand FIBERTie™ will only be sold to authorized SPEEDWRAP® Brand Electrical Distributors.

For more information about the product or to learn more about becoming an Authorized SPEEDWRAP® Brand Electrical Distributor, visit www.speedtechinternational.com, email: info@speedtechinternational.com or call 262-635-9393.