

# THOUGHTFOCUS



## Innovative digital document program from ThoughtFocus and ALTHOM integrates technical publications into eCommerce platforms

*Joint effort enables rapid parts verification and purchase via an online marketplace*

**Irvine, CA, USA and Hamburg, Germany – April 9, 2018** – ThoughtFocus, a leading consulting, engineering and business process management firm serving the [aviation and aerospace industry](#), and ALTHOM GmbH, specialists in offshoring production management for customers in aviation, defense and other industries, today announced a new digital documentation service which enables original equipment and aftermarket parts manufacturers to integrate technical publications into eCommerce platforms.

The ALTHOM and ThoughtFocus technical publications eCommerce initiative relies on digitizing catalogs, service bulletins and related documents to improve accuracy and streamline the ordering process. The simplicity and speed of online parts ordering enhances maintenance and repair quality and turnaround time.

Once implemented, this online connection allows MRO and repair facility customers to:

- Browse illustrated parts catalogs
- Review service bulletins
- Verify parts by image-description-number
- Determine part availability, cost and delivery
- Click to purchase

“Thanks to this joint initiative, digitally accessed repair manuals and parts catalogs now can be integrated easily into a manufacturer’s or supplier’s eCommerce website for error-free ordering of replacement parts,” said Alkiviadis Thomas, ALTHOM Founder and CEO, and first Chairman of the HANSE-AEROSPACE E.V. aerospace manufacturers’ association. “Our collaboration with ThoughtFocus helps manufacturers leverage their investment in illustrated parts catalogs and other reference materials to expand aftermarket sales opportunities, improve repair quality and turnaround, and win more business.”

The technical publications collaboration produces documentation and publications in compliance with all applicable technical regulations and appropriate international standards, including:

- Maintenance manuals
- Troubleshooting manuals
- Structural repair manuals
- Flight and cabin crew operating manuals
- Aircraft schematics and wiring diagrams manuals
- Illustrated parts documents, lists and catalogs
- 2D and 3D illustrations
- Interactive Electronic Technical Documentation (IETD)
- Customer-specific individual documentations

“This eCommerce enablement program truly illustrates the power of digital transformation in technical publications and documents management,” noted ThoughtFocus Aerospace General Manager David Deal. “Digitization affords the aviation parts manufacturer/supplier many benefits including document integrity and security, easy archiving/retrieval, and integration into other digitally driven systems, such as ThoughtFocus’ unique private label online aviation parts eCommerce portal for aftermarket sale of certified new and used surplus material.”

The new technical publications-eCommerce integration capability will be demonstrated at 11 a.m. and 3 p.m. at ALTHOM’S booth at the Aircraft Interiors Expo in Hamburg, Germany, April 10-12, HALL B6, STAND 6B90. To schedule a demo at the event, contact ALTHOM at [rapti-ohanlon@althom.de](mailto:rapti-ohanlon@althom.de).

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### **About ALTHOM**

ALTHOM GmbH offers its customers the highest standards of offshore management. The service provider plans the business, production and development processes for companies at proven foreign locations. ALTHOM GmbH places one of its focuses on engineering, research & development and technical documentation. With its offshoring production management model, the company additionally supports its customers with the cost-effective relocation of production and the meeting of their offset obligations. ALTHOM GmbH has over 200 employees at five locations in Germany, India, Poland and Greece. For more information please visit [Technical Publications by ALTHOM](#).

### **About ThoughtFocus**

ThoughtFocus is a privately held technology consulting and services company serving middle market to large enterprise clients in [Manufacturing, Financial Services, Higher Education and Aerospace](#). Clients look to ThoughtFocus for innovation in product/application engineering, SAP Implementations, knowledge process outsourcing, and digital transformation. The company has over 1,300 employees globally and is one of the fastest growing technology companies.

ThoughtFocus is a technology partner and portfolio investment company of Blackstone, a leading private equity firm. Click here for more information [www.thoughtfocus.com](http://www.thoughtfocus.com).

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