



WAXING POETIC<sup>®</sup>  
HOME

*by Klaussner Home Furnishings*



## WAXING POETIC® HOME

by Klaussner Home Furnishings

*Waxing Poetic was founded over 17 years ago by Patti Pagliei, designer and entrepreneur. Early designs were created at her kitchen table, with a commitment to artistry, quality and meaning that remain the guiding principles of the brand. With her sister Lizanne Pagliei Hales, and a small group of like-minded spirits, she built a beloved brand and network of devoted customers who keep inspiring us to make more, do more, give more, and grow more.*

### THE JOURNEY *home*

Patti moves through the design process with an understanding and trust in the expressive nature of living with things you love; what it means to really identify with a design and then to make it your own.

Home accents and objects have been a lifetime passion for Patti. In fact, her first designs were directly inspired by a love of furnishings, using fabrics, trim and crystals to create statement necklaces, and using wax seals from the antique desks from letter-writing eras to inspire the first Waxing Poetic charms.

In our first collaboration with Klaussner Home Furnishings, we set out to create accent furniture styles to enhance the experience of “home” much in the same way that Waxing Poetic jewelry does for our wardrobe: pieces that feel as good as they function, that express who you are and connect you to a place that inspires you in your daily life. Versatile pieces that compliment your Poetic Home.



## BEING BRAVE COLLECTION

### *Empowered Living*

We all need to live empowered lives. A noble expression of courage and community, this collection brings the spirit and strength of the powerful bee motif into the home, reminding us to live closer to nature, and to be inspired by the harmony of the natural world. Your home is your hive after all – a place of work, connection, renewal, and progress.

## THE GATHERED UNIVERSE COLLECTION

### *Where Heaven and Earth Meet*

“Being home” means not only being at home in our abodes, but as citizens of the larger world. We are inspired by universal connections: how heavenly bodies relate to one another, and how they are forever transforming in relation to the earth - an enchanting and elemental relationship.



## FORM AND BEAUTY COLLECTION

### *Go Ahead, Shine*

There is something so civilized and empowering about crystals – that sparkle, that polish. There’s also a playful dance between form and space that they occupy with their ever-changing radiance. Wonderful organic shapes with the right balance of contour and openness shine in this collection, creating a light and airy look.

## OUR EXTENDED POETIC FAMILY

Our Poetic Family goes beyond our home in Santa Barbara to an extensive network of Waxing Poetic Authorized Dealers and Personally Poetic Consultants who are the ambassadors of our brand. Prior to launching Waxing Poetic Home in your store, we can connect you with a local dealer or consultant who can help promote and support your kickoff event in-store.

## WAXING POETIC DEALERS

At Waxing Poetic, our mission is to design beautiful, meaningful jewelry that allows our customers to create and tell their own story. Our family of Waxing Poetic Authorized Dealers helps us share our jewelry line with the world, guiding their customers in selecting the pieces to personalize and express their journey in the most authentic form. We have 500+ dealers throughout the US and Europe.



## PERSONALLY POETIC CONSULTANTS

Personally Poetic is the most intimate and direct avenue for sharing Waxing Poetic jewelry through social selling, bringing the kitchen table and a beautiful jewelry experience together. Our consultants are heart-driven adventurers running their own businesses selling our jewelry through personal, social and community relationships. They are curators and personal stylists who make encounters with our brand meaningful and personal.

**FOR MORE INFORMATION PLEASE CONTACT:**

Lizanne Pagliei Hales, Co-Founder  
lizanne@waxingpoetic.com | 484-410-5150