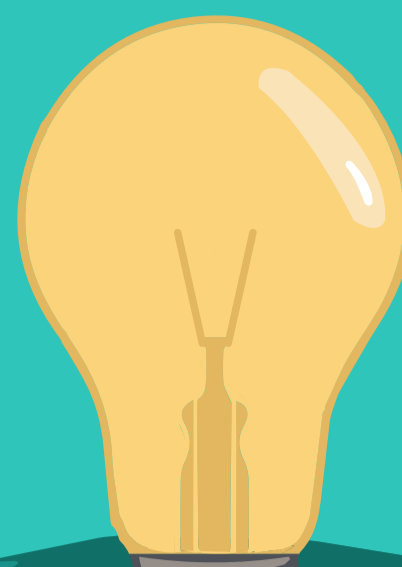




# SMARTERID

Taking User Authentication to the next level.

SmarterID is a cutting edge user authentication system that uses facial recognition to validate identity and document attendance. Integrated within the LMS, it continuously authenticates the student's identity throughout all activities inside the course. In addition, it also informs the instructor/institution of possible incidents.



Did you know that according to some sources, financial aid fraud may be as high as 4% Due to false identity?

## HOW IT WORKS

## SmarterID



### STEP 1

Take a picture of your government ID using your smartphone camera



### STEP 2

Take a picture of yourself using your smartphone camera



### STEP 5

Watch for prompts to check your identity



### STEP 4

You have completed the one-time enrollment process in SmarterID



### STEP 3

Allow our system to validate your ID and verify the match to your headshot

## NEW WHITE PAPER RELEASED FOSTERING ACADEMIC INTEGRITY

Learn how Authorized Access, Active Authentication, and Assessment Auditing play a vital role in validating student identity and fostering academic integrity. Download the full paper at

### SMARTERID ADDRESSES THESE VITAL CONCERNS



#### ACCREDITING AGENCIES

Fulfill the requirement of accrediting agencies who recommend validating identity throughout coursework and not only during proctored exams.



#### FEDERAL FINANCIAL AID

Meet the federal regulation of validating the identity of the student to whom financial aid is awarded.



#### INDEPENDENT OR INTEGRATED

Use SmarterID embedded into your LMS as a standalone tool or inside our proctoring technology

# 28,000,000

Websites exist that provide academic services to students for a fee

STUDENTS CHEAT ON EXAMS, COURSEWORK, AND TRY TO BEAT THE SYSTEM. IT'S A FACT. THEY MAKE IT UNFAIR FOR THE STUDENTS DOING THE HARD WORK!

## \$20

ESSAY WRITING (PER PG)



## \$2000

ALL COURSEWORK (PER COURSE)

## \$375

TAKING EXAMS

### AVG COST FOR "ACADEMIC SERVICES" (AKA CHEATING SERVICES)

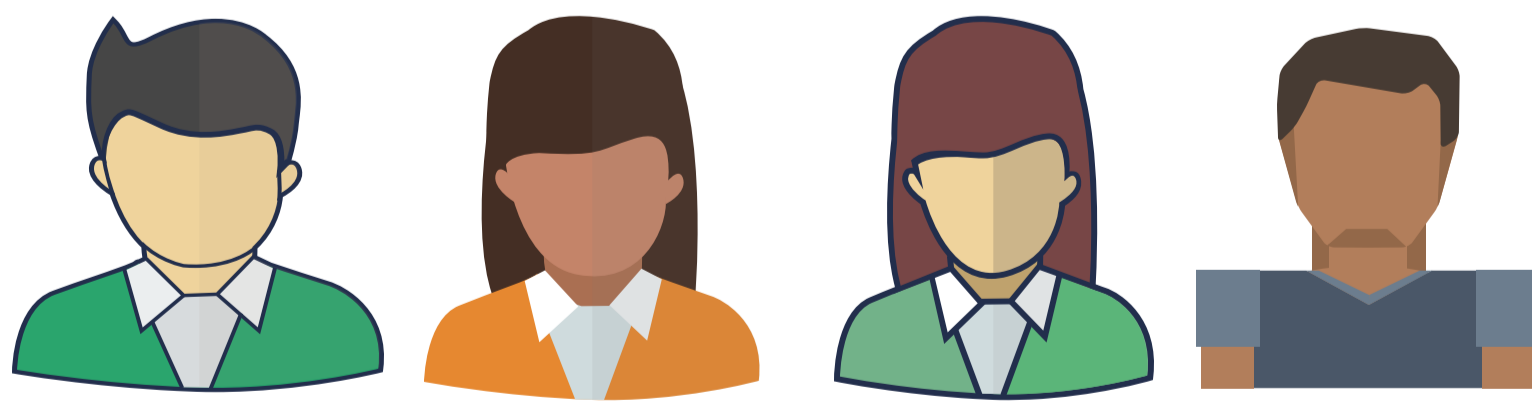
## \$60

CHAT PARTICIPATION (WKLY)

# 7 MIL

STUDENTS ARE TAKING ONLINE CLASSES AS OF 2014

### HOW DO YOU KNOW WHO IS REALLY SITTING BEHIND THE COMPUTER?



The Higher Education Opportunity Act of 2008 (HEOA) requires accreditors to ensure that institutions have processes in place to assure that a person who registers in online courses also does the coursework. The Department of Education requires accreditors to make certain that institutions verify students' identities through (1) secure logins and passwords, (2) proctored tests, or (3) identification technologies and practices as they become widely accepted.

## SOURCE BLOCK

<http://www.smarterservices.com/>  
<http://www.smarterservices.com/solutions/smarterid/>  
<https://www.insidehighered.com/digital-learning/views/2017/09/20/creative-ways-students-try-cheat-online-exams>  
[http://biosig-id.com/images/docs/Student\\_ID\\_Verification\\_What\\_Institutions\\_Need\\_To\\_Know.pdf](http://biosig-id.com/images/docs/Student_ID_Verification_What_Institutions_Need_To_Know.pdf)

SmarterServices LLC is a full spectrum assessment technology company. We solve unmet market challenges facing learners, instructors, institutions and organizations by developing unique educational technology solutions that help improve a learner's success in various learning environments. Our solutions are built on proprietary technology and include the SmarterAssessments platform that design and deploy custom assessments, SmarterMeasure suite of researched-based, readiness assessments, SmarterProctoring platform that organizes and manages the complete proctoring workflow for students, faculty, and proctors and SmarterID cutting edge student authentication system. With over 100 years of combined experience in education, our team understands the needs of schools regarding student readiness and testing integrity.