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**NextGen Park**  
THE PREMIER INCUBATOR / ACCELERATOR SHOWCASE ZONE  
ONLY AT TRANSACT

**TRANSACT**  
POWERED BY ETA

TUE APRIL 17 • THUR APRIL 19 • 2018  
LAS VEGAS • MANDALAY BAY  
#ETATRANSACT

**Freeing|Returns**  
STARTUP PARTICIPANT

**Register Now**  
[etatransact.com](http://etatransact.com)

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FOR IMMEDIATE RELEASE

**LILLII RNB Inc** Announces Their Newest Product, Freeing Returns, as Among Startups to Showcase at First Ever Next Gen Park. April 10, 2018 – **Georgia** – Lillii RNB Inc. today announced that it has been selected to participate in



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**Next Gen Park** at **TRANSACT** -- the world's largest payments technology event, which will be held April 17-19 in Las Vegas.

**Lillii RNB** will serve as part of a startup delegation representing **Clark Atlanta University & The Farm**, which was one of only four accelerators from around the country chosen for this year's event. Our product, **Freeing Returns** has been submitted as an applicant for the fall cohort at The Farm.

Next Gen Park is a new component of TRANSACT that serves as a showcase for leading payments accelerators/incubators and the innovative startups in their portfolio.

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As a startup delegate, **Lillii RNB** will be among **16** select financial/payments technology startups from around the country to participate in Next Gen Park. **We're excited about**



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being selected,” said Barbara Jones Founder/CEO at Lillii RNB. “This is a huge opportunity for us.”

Next Gen Park offers space for startups to host meetings, showcase their products, and network with the more than **4000 payments technology decision-makers** that are expected to attend the show.

TRANSACT is an annual event presented by the Electronic Transactions Association (ETA) that brings together all parts of the payments ecosystem – from ISOs/VARs to ISVs and large financial institutions to technology companies, to meet, see what’s new, and learn what it takes to grow. Through extensive networking events, education and a robust exhibit hall filled with more than 200 companies, attendees will learn about groundbreaking technology, security trends and policies affecting the industry.

[Click here](#) to register for TRANSACT, the world’s largest payments technology event.



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### About ETA

The Electronic Transactions Association (ETA) is the global trade association representing more than 500 payments and technology companies. ETA members make commerce possible by processing more than \$6 trillion in purchases in the U.S. and deploying payments innovation to merchants and consumers.

For media inquiries about TRANSACT, contact Laura Hubbard at 202.677.7406 or [lhubbard@electran.org](mailto:lhubbard@electran.org). For information about sponsorship, please contact Del Baker Robertson, 202.677.7404 or [dbaker@electran.org](mailto:dbaker@electran.org).

### About Lillii RNB Inc.



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Lillii RNB Inc, is one of the top System Integrators in the Retail Industry. As an Oracle Retail Gold Partner, we work with Fortune 500 companies plus some of the Largest Retailers in the world. Our POS providers are Oracle Xstore, APTOS POS and soon NCR Counterpoint. Freeing Returns is the only Merchandise Returns Platform that offers hassle-free returns processing for Consumers and an innovative, disruptive solution for retailers.