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ION EXHIBITS EXPANDS NORTH AMERICAN SALES TEAM

Leading exhibits provider adds two new Senior Account Executives to help aid in company growth and vision

Itasca, IL (April 12, 2018) — Ion Exhibits of Itasca, IL today announced the hiring of two trade show industry veterans to their sales staff. Jeff Blaisdell and Susan Johnson have both been hired as Senior Account Executives, expanding the North American Sales staff.

“Team Ion is so very excited to have such seasoned pros join our ever expanding company. Both Jeff and Susan are long time trade show industry veterans and we’re excited to bring them on board,” said Ion Exhibits President & CEO Kevin Fett. “These two new additions bring a wide depth of industry knowledge to their roles and we could not be more excited to have them join Team Ion.”

Mr. Blaisdell comes to Ion Exhibits with 20 years plus Trade Show Industry sales experience. He has successfully developed and maintained numerous client relationships throughout his career. Jeff has extensive experience in exhibit consulting, design, production, and management for several high profile blue chip clients.

Ms. Johnson, also a tenured trade show exhibit sales veteran, arrives at Ion having a long and productive career in exhibit sales. Her vast consultive skills along with her increasing knowledge of large and small client projects, have led her to a top tier sales professional in the industry.



Susan Johnson



Jeff Blaisdell

About Ion Exhibits

Founded in 1991, Ion Exhibits, a leading North American innovative exhibit and brand environment solutions provider, was established to provide award-winning solutions to nationally recognized brands and companies. Winner of numerous design awards and a technological leader in the industry, Ion Exhibits is focused on building engaging and energizing exhibits that enable our customers to achieve their goals. For more information, please visit <http://www.ionexhibits.com>.

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