



MORTGAGE MASTERMIND

ELITE

Where Mortgage Professionals Come Together
to Share Best Practices and Accelerate Results



Powered by The Defining Difference

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Cindy Ertman
Founder & CEO
Mortgage Master Pro

- ◆ For over 20 years, Cindy Ertman has maintained a passion for the mortgage industry. Experience, integrity, dedication and the desire for excellence has kept Cindy at the top of her game. But it is her genuine compassion for people that has kept her passion for the mortgage industry alive.
- ◆ She has been acknowledged as one of The 'Top 100 Most Influential Mortgage Executives in America' by Mortgage Executive Magazine – three years in a row and also serves on the faculty for one of the nation's largest mortgage training companies, Loan Toolbox, and devotes time supporting and educating loan officers across the country.
- ◆ Cindy's success-based coaching and training company, The Defining Difference, is devoted to helping people master the power of intentional choice to create a defining difference in their life and business.
- ◆ Her coaching and training programs help her clients get more out of life by making powerful, intentional choices to propel their income and achieve their peak performance, nurture their health and wellness, build connected relationships and reduce stress by removing the blocks that limit their potential.



MORTGAGE MASTERMIND ELITE

A Mastermind Group Exclusively for High Performance Mortgage Professionals

Cindy Ertman's Mortgage Mastermind Elite group brings together a vetted community of High Performance Mortgage Professionals where everyone is committed to sharing best practices and taking their business and life to the next level.

For over a decade, Cindy was one of the top-producing mortgage originators in the country while training, inspiring and coaching other mortgage professionals throughout the U.S. to do the same and NOW, she is committed to do this for you.

Mortgage Mastermind Elite helps you to:

- Develop action plans to propel your business, increase your income, and expand your referral partner network
- Maximize your success in 7 key areas of life using Cindy's 'Total Success Blueprint'
- Implement focused marketing efforts to drive results and grow your pipeline
- Make outcome-driven choices to improve your productivity and time management to live life by design...rather than by default

The Right Mastermind Group Can Make A Defining Difference

Research supports that motivated professionals who surround themselves with like minded people are able to grow their business faster and attain goals that they were previously unable to reach on their own.

Cindy's 6-month Mortgage Mastermind Elite Program includes:

- 2 Private one-on-one 1 hour coaching call sessions with Cindy
- 2 Two-day Mastermind Retreats which include personal success training from Cindy along with other experts to help create a clear vision for your business and accelerate your results (Travel and hotel expense not included)
- 2 Group Calls per month that are recorded and shared - one call to include Q&A to help you attack challenges and create clear solutions
- Tips, Tools and Strategies shared monthly to establish you as a valued Market Leader
- Breakout Mastermind Teams for peer support and accountability
- Private Facebook Group and interaction with Cindy and your Mastermind Team
- Cindy's *Total Success Blueprint* to map out goals in 7 key areas of your life

BONUS! Upgrade to Mortgage Mastermind Elite VIP and you'll also get:

- VIP Emergency Call Access to Cindy for the length of the contract
- 2 additional Private one-on-one 1 hour coaching call sessions with Cindy
- 1 additional Mastermind Retreat day which includes a personalized coaching assessment with Cindy (Travel and hotel expense not included)

**If Mortgage Mastermind Elite sounds like a fit for you,
let's have a conversation to determine your eligibility.**

**To schedule your 30-minute Mastermind Elite
Readiness Call, please email Info@CindyErtman.com.**