

FINANCIAL POISE WEBINAR ONE HOUR LAW SCHOOL SERIES SUMMARY

ABOUT THIS SERIES

Looking for a bird's eye understanding of the rudimentary principles of a complex area of law? Interested in a much needed refresher on an issue that has rapidly evolved in recent years? Short on time? This series explores the essential building blocks of important legal concepts facing business people.

As with every Financial Poise Webinar, each episode is delivered in Plain English understandable to investors, business owners, and executives without much background in these areas, yet is also valuable to attorneys, accountants, and other seasoned professionals. And, as with every Financial Poise Webinar, each episode brings you into engaging, sometimes humorous, conversations designed to entertain as it teaches. Each episode in the series is designed to be viewed independently of the other episodes so that participants will enhance their knowledge of this area whether they attend one, some, or all episodes.

About Episode #1

Forming a Company: How to Start a Business

March 13, 2018 at 2:00 PM CST

Starting a business can be an exciting time but requires careful planning to avoid foreseeable pitfalls. Careful drafting of formation documents can provide stability as the business launches and can also prevent many future issues. However, there is no one-size-fits-all entity that works for all businesses.

Be it a corporation, limited liability company, partnership, or solo proprietorship, numerous factors must be considered to ensure as the correct entity is chosen for your new company. Chief among these considerations are tax implications (pass-through vs. corporate taxation), personal liability (limited vs. unlimited), and the ability to maintain control of the business. Additionally, founders should be educated on the rules regarding capital raising, as well as what, if any, fiduciary duties they owe and to whom. This webinar provides guidance on each of these considerations.

This webinar is delivered in Plain English, understandable to you even if you do not have a background in the subject. It brings you into an engaging, even sometimes humorous, conversation designed to entertain as it teaches. And, it is specifically designed to be viewed as a stand-alone webinar, meaning that you do not have to view the other webinars in the series to get a lot out of it.

About Episode #2

Commercial Real Estate – Acquisition and Development

April 24, 2018 at 11:00 AM CST

Developing commercial real estate requires the investor to wear many hats. Well before the development stage begins, a commercial real estate developer needs to be versed in negotiation, property due diligence and contract law. It's also vital for a commercial real estate investor to understand the terms of associate financing, including personal guarantees. The development phase involves a host of other issues, from dealing with contractors to zoning, and everything in between. This webinar provides an insider's guide to commercial real estate acquisition and development.

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About Episode #3

Employment Law 101

May 22, 2018 at 11:00 AM CST

Any business, large or small, needs to have at least a fundamental understanding of employment law. What must an employer do upon making a hire to make sure the worker is a U.S. citizen? When is a worker an independent contractor and when is she an employee? How does an employer make sure it is making proper withholdings? What does an employer do when it receives notice of a wage garnishment? What should an employer do if an employee tries to start a union? What is the best way to avoid a wrongful termination suit? What does an employer need to know about workers' compensation insurance? What are some of the most common mistakes new employers make? Should an employer use a written employment agreement with its employees? These are some of the questions this webinar explores.

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About Episode #4

Estate Planning & Asset Protection-101

June 19, 2018 at 11:00 AM CST

The personal wealth one acquires can be exposed to the claims of creditors for any number of reasons, even when one is doing business through a corporate entity. There are, however, ethical and legal means to protect one's assets from potential future creditors. Whether addressing your personal needs or those of a client, asset protection is a fundamental part of making certain that one's financial house is in order. This webinar touches on all these things.

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