



# PRESS RELEASE

7025 Alamitos Avenue      San Diego, CA 92154 U.S.A.  
[www.autopaysystems.com](http://www.autopaysystems.com)

## **AutoPay introduces Simple BT your smartphone-enabled auto payment solution**

AutoPay Systems, the pioneer in payment behavior for the auto sales industry, is proud to announce the launch of Simple BT, which integrates optional consumer Bluetooth smartphone connectivity to our all-in-one payment enforcement solution.

### **The perfect solution for management of auto payment terms:**

Managing high-risk and in-house borrowers can be tiring and time consuming, especially with ongoing reminders to maintain your portfolio. Simple BT takes the work out of reminding clients that a payment is due. With auditory and visual reminders Simple BT is effective at maintaining payment frequency.

Dealers know that Simple BT has a proven track record of modifying and reinforcing payment behavior. Simple BT effectively takes the leg work out of ensuring payments are made, saving massive amounts of time on reminders. Your buyer becomes actively involved in ensuring payments are made on time.

### **Performance and simplicity that works:**

Simple BT, our latest smartphone enabled unit, features the ability to update payment terms in real time via the Internet, and can be managed from anywhere in the world. Simple BT enforces payment behavior and ensures payment via visual and auditory reminders that cannot be ignored. When needed, Simple BT provides starter interrupt and asset location, which are core functions of the system.

“When I found that my car loan required the use of the AutoPay reminder system based on my credit score, I was initially skeptical and feared it would be bulky, complicated, or worse, leave me stranded,” says Steven, “but when I saw the unit in the car, and was shown how it operated, I saw that it’s tucked neatly out of the way and is a convenient reminder when my payment is due. The fact that I have a dealer issued emergency code, should I need it, is also a huge relief. I don’t mind having the unit installed now, and until my payment is due I don’t even realize it’s there.”

### **Focus on continued innovation:**

AutoPay Simple BT is the latest addition to the AutoPay payment protection product line, which focuses on automobile asset protection, payment management and tracking for dealers, finance companies, and their customers internationally.

### **For more information about AutoPay and Simple BT**

visit [www.autopaysystems.com](http://www.autopaysystems.com) or in:

United States, Canada & North America email Stephen Swyer at [sswyer@autopaysystems.com](mailto:sswyer@autopaysystems.com)

United Kingdom & Europe email Patrick Murray at [patrick@promptpay.co.uk](mailto:patrick@promptpay.co.uk)

Australia & New Zealand email Lindsay Kerrigan at [lindsay@veripay.co.nz](mailto:lindsay@veripay.co.nz)