

Get a **next level view** of your Broadsoft Broadworks platform.

With SmartProfile, you're able to understand, enhance, and drive more value out of your Broadworks platform.



SmartProfile for Broadsoft *Where is Broadsoft taking you?*

Configure your platform to provide the best value, optimize licenses to boost revenue, identify new sales opportunities, educate your customers on features, and uncover new insights - SmartProfile is here to help with data and insights to guide your path into the future.

Training

Targeted Function:
Sales/Marketing



Education

Enhance customer understanding of features assigned but not being used



Training

Enable customer training to increase usage of high value features (connect to mobility, etc.)



Experience

Deliver an elevated overall customer experience



Stickiness

Improve customer relationship to drive more value and be seen as a trusted partner

Configuration Profiling

Targeted Function: Any service provider or agent currently on a Broadsoft platform and looking to enhance the platform configuration or compare with other platforms



Easy Profile Evaluation

Easily understand and evaluate Customer/ Enterprise and User configuration settings



Platform Comparison

Quickly compare platform configuration settings to other Broadsoft providers or non-Broadsoft platforms

License Optimization

Targeted Function: Operations/Finance



Reduce Licensing Costs

Improve the alignment between licenses purchased from Broadsoft vs. allocated to customers



Identify Lost Revenue

Find missed revenue opportunities through over-provisioned or under-billed customers

Sales Enablement

Targeted Function: Sales/Marketing



Add Revenue

Increase Average Revenue per User (ARPU) through additional features and solutions



Cross-Sell

Identify opportunities to sell related products or services



CONTACT US
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Your data is talking. **We're listening.**