

# Get a **next level view** of your netsapiens platform.

With SmartProfile, you're able to understand, enhance, and drive more value out of your netsapiens platform.



## SmartProfile for netsapiens

*Where is netsapiens taking you?*

Configure your platform to provide the best value, optimize licenses to boost revenue, identify new sales opportunities, educate your customers on features, and uncover new insights - SmartProfile is here to help with data and insights to guide your path into the future.

## Training

**Targeted Function:**  
Sales/Marketing



### Education

Enhance customer understanding of features assigned but not being used



### Training

Enable customer training to increase usage of high value features (connect to mobility, etc.)



### Experience

Deliver an elevated overall customer experience



### Stickiness

Improve customer relationship to drive more value and be seen as a trusted partner

## Configuration Profiling

**Targeted Function:** Any service provider or agent currently on a netsapiens platform and looking to enhance the platform configuration or compare with other platforms



### Easy Profile Evaluation

Easily understand and evaluate Customer/ Enterprise and User configuration settings



### Platform Comparison

Quickly compare platform configuration settings to other netsapiens providers or non-netsapiens platforms

## License Optimization

**Targeted Function:** Operations/Finance



### Reduce Licensing Costs

Improve the alignment between licenses purchased from netsapiens vs. allocated to customers



### Identify Lost Revenue

Find missed revenue opportunities through over-provisioned or under-billed customers

## Sales Enablement

**Targeted Function:** Sales/Marketing



### Add Revenue

Increase Average Revenue per User (ARPU) through additional features and solutions



### Cross-Sell

Identify opportunities to sell related products or services



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Your data is talking. **We're listening.**