

FOR IMMEDIATE RELEASE



**Bright Now!® Dental Olympia, Washington, Serves Our Veterans
90 Veterans and their Families Received Free Dental Services during a Day of Giving**

Olympia, WA – April 27, 2018 – The Day of Giving for Veterans is an annual event that has been a truly rewarding experience for the volunteers who participate. Over 30 providers and support staff gathered at the [Bright Now!® Dental](#) office in Olympia, Washington, to host the 2018 Olympia Day of Giving this past weekend. Director of Market Operations, Nicole Witherbee, celebrated her birthday by helping deliver smiles to veterans, and Dr. Brittany Nichols and her team drove three and a half hours to volunteer at this special event. This dedication and enthusiasm from the Olympia team helped provide dental care to 90 individuals, delivering nearly \$70,000 in donated dentistry.

"Thank you, I am very appreciative of everything that was provided and all of the work and they did an amazing job," says patient Jessica D. "I had a lot that needed to be done and I recently lost my job and put my kids' needs first so this really helped me a lot."

The [Smiles for Everyone Foundation](#) partnered with many different veteran outreach associations to refer veterans and their dependents to this free dental day. Celia Stephens was one of the individuals who heard about the event through these various networks. She says, "Thank you for giving to people who don't have dental care... You will be blessed in return! I can't thank you enough! It was very generous of all of you to sacrifice your weekend day for people in need. Especially for veterans and their spouses [which is me]. It was my first time at your company. I don't have a dentist and would like to come back because the staff helped me feel at ease."

Many other individuals expressed their sincerest gratitude for the services provided. Michael and Arline Tabola live on a fixed income. When their granddaughter was struggling to pay for college, the couple decided to give up their dental insurance to help her pay for school. Michael heard about the Olympia Day of Giving through his veteran's network, and the couple had also attended the event last year. Michael and Arline were so appreciative for the services provided that this year, they brought jars of homemade organic raspberry jam for all of the volunteers, along with a lovely note to thank the team.

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David Stocks and his son, Eli, also attended the Day of Giving last year. David was in the Army for eight and a half years and fought for our country in Afghanistan. Now, his focus is on taking care of his son, and that includes getting his son the proper dental care he needs. The volunteers loved Eli and his sweet personality!

The team looks forward to this event every year, but it is not the only time they serve those in need. Later this year, Dr. Nichols will be traveling to Africa on a dental mission trip to serve individuals in some of the most disadvantaged communities. Through the Share Our Smiles program, the Smiles for Everyone Foundation has provided a grant of dental supplies to support Dr. Nichols on her mission. The Foundation looks forward to sharing more about her outreach.

Services at a Day of Giving include [checkups](#), [cleanings](#), [oral cancer screenings](#), [fluoride treatments](#), [fillings](#) and [extractions](#). The next Day of Giving will be hosted by Bright Now! Dental in Burbank, Calif on May 6, 2018. Please visit <http://www.smilesforeveryone.org> for more information.

About Bright Now! Dental

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Colorado, California, Washington, Oregon, Utah, Arizona, Florida, Virginia, Maryland, Pennsylvania, Ohio, and Indiana. Bright Now! Dental's Olympia office is operated by Nurani, P.C. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors (Gryphon), a leading middle-market private equity firm based in San Francisco, Calif. For more information, visit smilebrands.com.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 14,000 smiles and \$12 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

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