



**FOR IMMEDIATE RELEASE**

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## **iTOOLco LAUNCHES FIRST 6-SPEED WIRE PULLER WITH REVERSE GEAR**

**OAK RIDGE, TN. (May 8, 2018)** – iTOOLco, a leading developer of products that increase safety, save time, lower worker effort, and improve results for hard-working contractors and the professionals they employ, announced today the introduction of the industry’s first ever six-speed dual capstan wire puller with reverse gear – the iTOOLco Cannon 12K™.

With a capacity of up to 12,000 lb., iTOOLco’s Cannon 12K™’s custom reversible motor is sure to get even the heaviest wire pulls completed in record time. The six-speed dual capstans pull at speeds up 5’, 10’ and 15’ per minute on low and 12’, 24’, and 36’ per minute on high.

“Contractors told us they wanted a wire puller with a larger capacity and a reverse motor,” said David Jordan, President at iTOOLco. “We answered with the Cannon 12K and the contractors who have seen it in action are thrilled with its performance.”

The Cannon 12K™ has an adjustable counter-balance for easy setup and a 15 lb. working weight, making it easy for one person to maneuver. Rear swiveling casters make job site transportation and precise conduit positioning safer and faster.

Fitted with extensions in 33” and 15” for longer reach, the Cannon 12K™ is capable of pulling out 13’ of wire from the conduit opening to capstan and changes quickly from side pulls to overhead or underground. Anchoring is not required on most jobs. Fully self-contained and compact, all of the wire puller’s parts store right on the tool, so no gang box of parts needed. It is the only 12,000 lb. wire puller that can be attached to the receiver hitch on a truck and comes with an extra receiver hitch adapter in the event that anchoring is necessary.

### **About iTOOLco**

Invented by Electricians for Electricians. For many years, iTOOLco has improved the work lives of professional electricians and contractors through our innovative products. Our primary focus is developing products that increase safety, save time, lower worker effort, and improve results for hard-working contractors and the professionals they employ. iTOOLco’s ingenious tooling delivers “measurable advantages” and brings innovation to your job site. Visit [iTOOLco.com](http://iTOOLco.com)