CODE OF
TALENT

CODE OF TALENT IS THE WORLD'S FIRST BLOCKCHAIN POWERED
MICRO-LEARNING PLATFORM DESIGNED TO UPLIFT PEOPLE'S MOTIVATION TO LEARN

IGNITE LEARNING MOTIVATION WITH MICRO-LEARNING

OUR PURPOSE

To create equal opportunities for everyone on the planet, by igniting their motivation to learn and develop their skills and talents. Otherwise, they don't stand a chance in the world of tomorrow.

Earning as you learn

10 min of daily learning sessions

Direct teacher interaction

We empower educators to use micro-learning in the classrooms or as follow-up sessions, while allowing people from all over the world to join, contribute and learn from others. We uncover the "wisdom of many" to foster bright ideas and purposeful knowledge.

Code of Talent integrates employers, advertisers, sponsors and premium content providers to build a sustainable ecosystem and token economy, while creating a micro-revolution in the education landscape.

THE PROBLEM

NO ACCESS TO GOOD TEACHERS	CLASSROOM LEARNING IS BORING	DISCONNECT BETWEEN THEORY AND SKILLS	PEOPLE ARE NOT MOTIVATED TO LEARN
Billions of people don't have access to education at all, have low quality education or can't afford the costs.	Education is generic and lacks interactivity and excitement. This leads to disengagement of learners.	Education does not focus on relevant skills, leaving many with impractical theoretical knowledge.	Despite the fact that the internet provides free learning opportunities in abundance, people do not feel motivation to learn.

OUR SOLUTION

Code of Talent brings together people, skills and companies, connecting the education and labor markets in real time.

1   GAMIFIED MICRO-LEARNING ENGINE

2   MERIT BASED INCENTIVES FOR LEARNERS AND EDUCATORS

3   DIRECT TEACHER INTERACTION

4   IMMUTABLE PROOF OF RECORDS FOR EMPLOYERS

5   3RD PARTY INTEGRATION: PREMIUM CONTENT, EMPLOYERS, ADVERTISERS AND SPONSORS
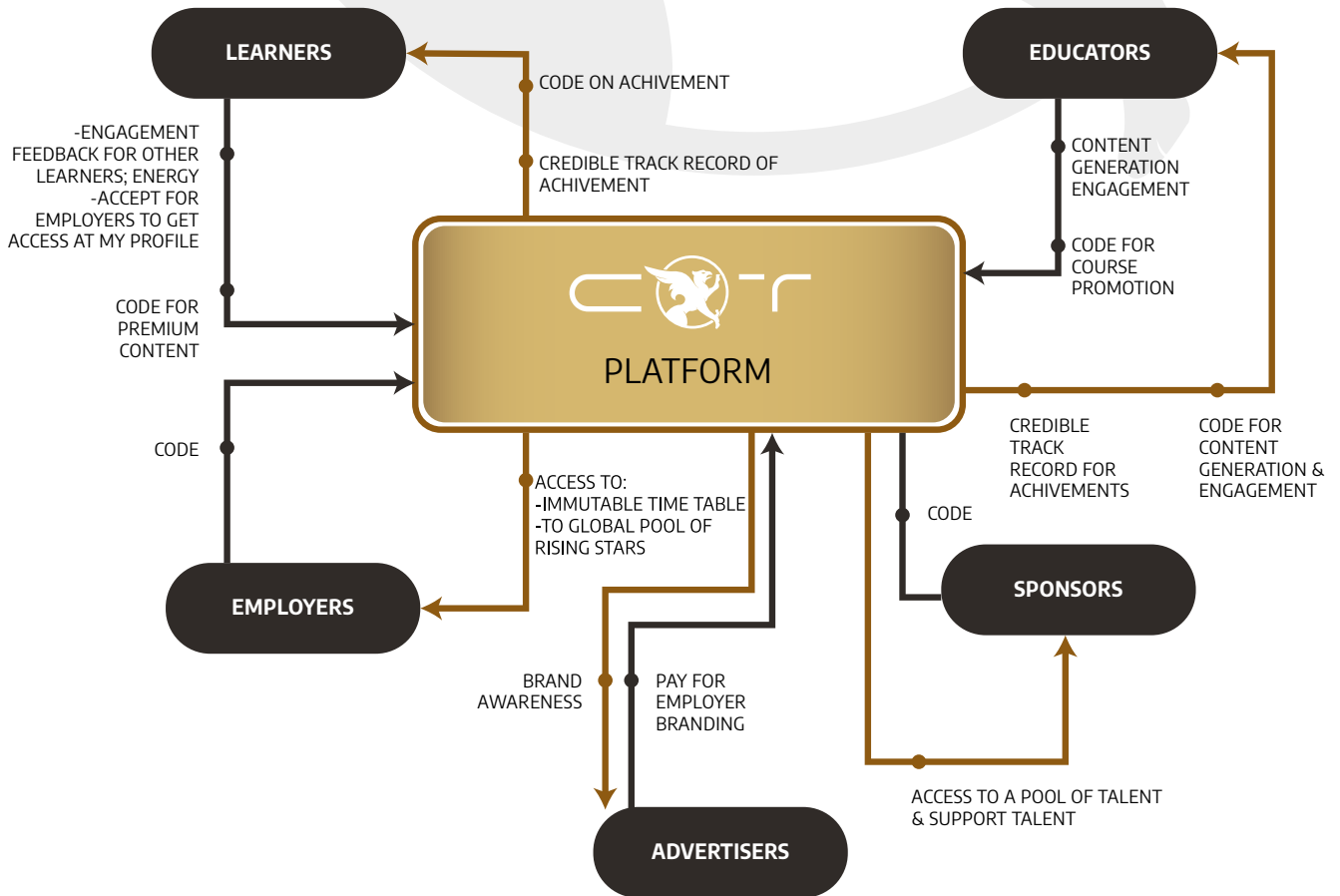
WHY SHOULD I USE CODE OF TALENT?

If I am a LEARNER

- Get paid to learn
- Short 10 minutes learning sessions
- Engaging learning
- Social feedback, personalised by the educator
- Feedback from other learners
- Access to potential work opportunities
- Credible track record of achievements

If I am an EDUCATOR

- Get paid to teach
- Improved quality of teaching ability and method using micro-learning
- Help less fortunate people by allowing them to join the groups
- Potential to become a "teaching rock star"
- Credible track record of achievements

TOKEN MODEL & ECONOMY

LEARNERS

EDUCATORS

CODE ON ACHIVEMENT

CREDIBLE TRACK RECORD OF ACHIVEMENT

-ENGAGEMENT FEEDBACK FOR OTHER LEARNERS; ENERGY
-ACCEPT FOR EMPLOYERS TO GET ACCESS AT MY PROFILE

CONTENT GENERATION ENGAGEMENT

CODE FOR COURSE PROMOTION

CODE FOR PREMIUM CONTENT

PLATFORM

CODE

CREDIBLE TRACK RECORD FOR ACHIVEMENTS

CODE FOR CONTENT GENERATION & ENGAGEMENT

ACCESS TO:
-IMMUTABLE TIME TABLE
-TO GLOBAL POOL OF RISING STARS

CODE

SPONSORS

EMPLOYERS

BRAND AWARENESS

PAY FOR EMPLOYER BRANDING

ACCESS TO A POOL OF TALENT & SUPPORT TALENT

ADVERTISERS

ROADMAP

START

June 2016

Initial vision of CoT as a digital B2B micro-learning platform

June 2017

CoT B2B micro-learning platform Alpha release

November 2017

CoT B2B micro-learning platform Beta release

December 2017

Conceptualization of an open block-chain version of the CoT B2B platform

February 2018

1M E European Union Funds accessed for training projects using CoT B2B platform

March 2018

Development started for the CoT Block-Chain platform on Ethereum block-chain

May 2018

CoT B2B featured at ATD event in San Diego, California USA

June 2018

Token Generation Event starting 11th of June

June-July 2018

Opening of the Russian office for CoT B2B Opening of the US office for the CoT B2B

August-October 2018

Opening of the India office for the CoT B2B Opening of the Africa office for the CoT B2B Opening of the Latin America office for the CoT B2B

November 2018

Prototype block-chain version for the CoT Block-Chain micro-learning platform

Q1 2019

First version for the CoT Block-Chain micro-learning platform

Q1 2020

Full fledged Version 1 for the CoT Block-Chain micro-learning platform

Q2 2020

**300,000 learners
2,000 active educators
2,000 micro-learning courses**

Q4 2020

CoT Block-Chain platform Version 2 development started

December 2020

**500,000 learners
5,000 active educators
10,000 micro-learning courses
500 employers, advertisers and sponsors**

FUTURE

Development of new features for employers, sponsors and business to business. New strategic partnerships and 3rd party integrations that will enhance the experience and services provided by the Code of Talent platform.

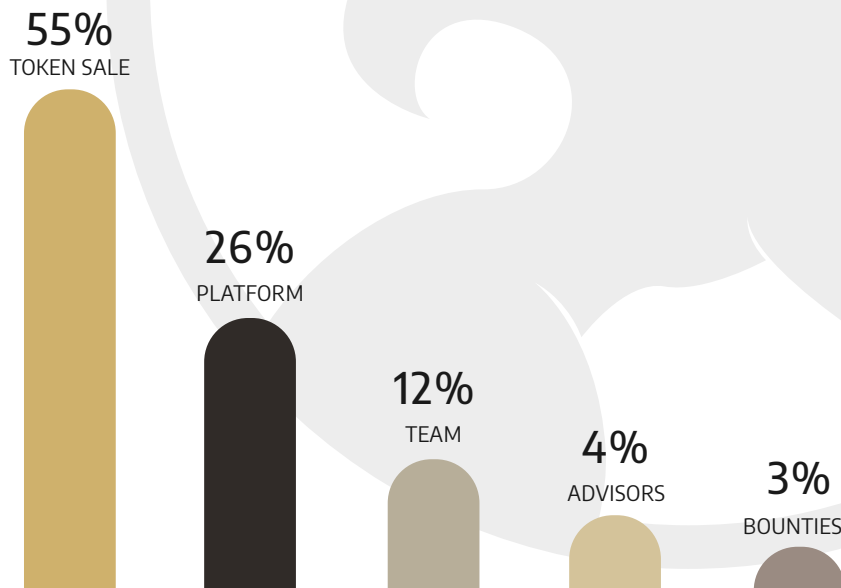| CoT Turnover	2020	2021	2022	2023	2024
Premium Content	$625,000	$1,875,000	$6,250,000	$12,500,000	$25,000,000
Advertising	$2,975,000	$8,750,000	$19,250,000	$29,750,000	$50,750,000
Employers search	$450,000	$1,250,000	$3,000,000	$6,000,000	$10,500,000
Sponsorships	$250,000	$750,000	$2,500,000	$5,000,000	$10,000,000
Total	$4,300,000	$12,625,000	$31,000,000	$53,250,000	$96,250,000

CODE - CoT TOKENS

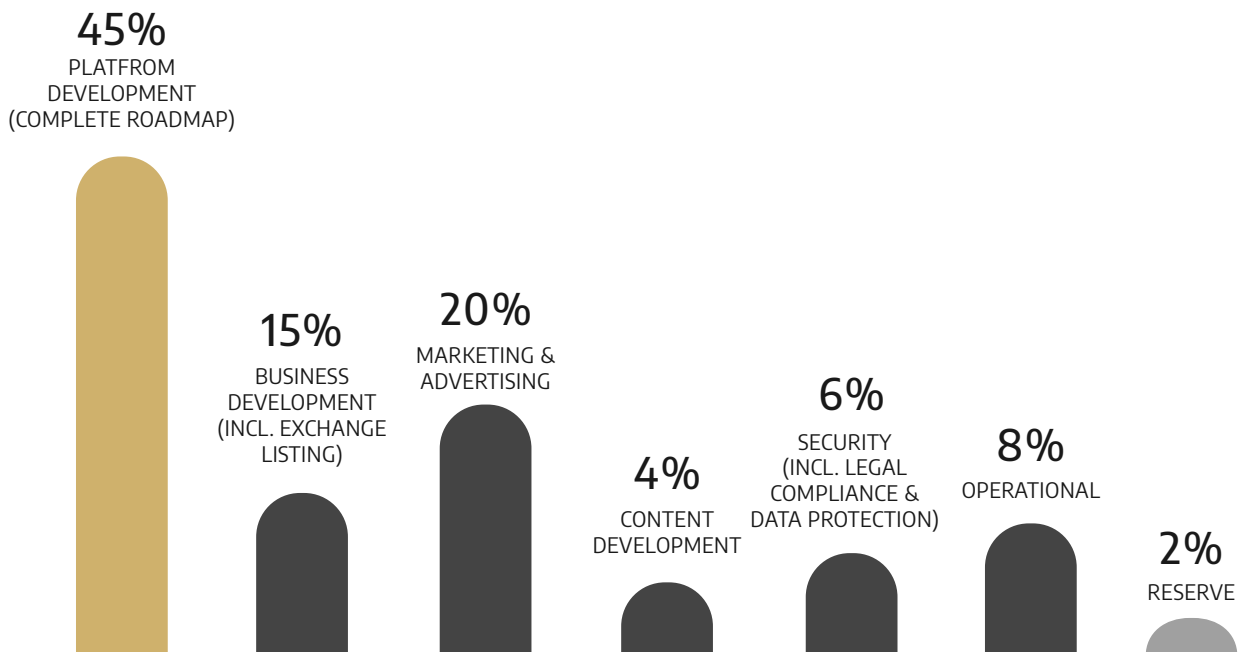|	
Total number of tokens	509,090,909 CODE
Number of tokens for sale	280,000,000 CODE
Soft Cap	$ 6,000,000
Goal/Hard Cap	$ 28,000,000

CODE TOKEN Value
$ 0.10

Blockchain
Ethereum ERC20

Accepted currencies
ETH

55%
TOKEN SALE

26%
PLATFORM

12%
TEAM

4%
ADVISORS

3%
BOUNTIES

TOKEN DISTRIBUTION

45%
PLATFROM
DEVELOPMENT
(COMPLETE ROADMAP)

15%
BUSINESS
DEVELOPMENT
(INCL. EXCHANGE
LISTING)

20%
MARKETING &
ADVERTISING

4%
CONTENT
DEVELOPMENT

6%
SECURITY
(INCL. LEGAL
COMPLIANCE &
DATA PROTECTION)

8%
OPERATIONAL

2%
RESERVE

BUDGET ALLOCATION

CODE OF TALENT

For more than 100 years the education system is unchanged. It is still a top to bottom approach, unable to properly serve its purpose and limiting the access of many. E-learning fails to deliver results due to the lack of key factors such as effective engagement, content personalization and lack of human interaction.

IT'S TIME TO CHANGE THIS

JOIN THE

MICRO-LEARNING REVOLUTION

codeoftalent.io