

## PRESS RELEASE

# Stertil-Koni USA Inc. Showcases Product Innovation and Record Results at 22<sup>nd</sup> Annual Distributor Meeting

*For Immediate Release*

**STEVENSVILLE, MD May 9, 2018** – Heavy-duty vehicle lift leader Stertil-Koni USA, Inc. recently showcased new product innovations and celebrated a record year in sales and order flow at the company's 22nd Annual Distributor Meeting.

In remarks associated with the gathering, Stertil-Koni USA Inc. President, Dr. Jean DellAmore, noted, "Our theme this year, appropriately enough, is 'Together: We Win.' What's more, our success is truly a collective effort. From outstanding product development and superior engineering to steadfast customer sales and service support, all delivered by a highly trained and focused exclusive distributor network that spans the U.S. and Canada, our team is working as a tight, cohesive unit."

DellAmore added that discussions during the annual assemblage focused in part on recent product enhancements that are already delivering strong results in the marketplace. Of note is the Continuous Recess lifting system, now available as an option on the company's highly popular inground telescopic piston lifting system, the DIAMONDLIFT, which has been increasingly embraced by transit agencies throughout North America.

Noted DellAmore, "Here's what's really special: Continuous Recess helps solve the challenge of safely and efficiently lifting many low-clearance, heavy-duty vehicles. How? The movable lifting unit travels horizontally, while fully recessed below floor level, making it easier and safer to lift heavy-duty vehicles. That's a first for an inground piston lift in North America – and our customers are reaping the benefits."

Another point of focus at the meeting was the further rollout of the Stertil-Koni touch screen control console, known as the *ebright Smart Control System*. First introduced on the company's mobile column lifts, ebright – which is a full-color, 7-inch notepad-style interface – is also on the ultra-shallow scissor ECOLIFT and now on DIAMONDLIFT.



*Stertil-Koni management, sales team and distributors gather for the 22<sup>nd</sup> annual meeting*

Meeting topics also included new and expanded initiatives in green lifting technologies. “We are particularly proud of the success of our EARTHLIFT mobile column lift,” continued DellAmore. “It is recognized as the industry’s first ‘green’ mobile column lift. Further, EARTHLIFT columns are made from components that are 98% recyclable. It uses bio-degradable oil and the system features an Active Energy Retrieval System (AERS) that delivers 35% more lifting cycles at maximum load.”



Concluded Dr. DellAmore, “It has been an exciting year in product development and meeting our customers’ needs. But we know there is much more for us to accomplish and honestly, we can’t wait to show the market even greater innovation and choice in the period ahead. ”

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#### **About Stertil-Koni**

Stertil-Koni is the market leader in heavy duty vehicle lifts, notably [bus lifts](#) and [truck lifts](#), and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [mobile column lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company’s innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

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