

Powering stunning video experiences across all devices

24i is an industry-leading global internet TV app developer with award-winning technology that helps customers develop and deploy apps faster and more efficiently on all devices, screens and platforms. AppCore, 24i's proprietary framework, serves as a state-of-the-art technology and production hub that enables simpler and faster development and distribution of TV apps. This integrated system allows us to develop an app once, and then deploy it instantly across all requested platforms. As a result, our clients can experience a high-quality, hassle-free presence on all leading Internet TV devices simultaneously at reasonable costs.



24i Media Products & Services



- Fully customized Internet TV apps designed to continuously support your OTT business strategies, requirements, brand and technology integrations
- Non-video content distribution, Social Program guide
- Seamless device switching
- Live TV , VOD/AVOD/SVOD, Catch-up TV
- Recommendations, Binge viewing, Watch history, Payment integration, SSO integration, Settings, My account, Content enrichment



- Designed for Pay-TV operators
- Back-end and Platform agnostic
- Live, F/A/S/T VoD, nPVR
- User profiles, content discovery
- App store & 3rd party app integrations
- Rich personalization, editorial capabilities
- Adaptable to Operator's look & feel
- Analytics, Payments and Advertising
- Authentication & Single Sign-On
- Social sharing
- Quick EPG, Full EPG, EPG filters



- Off -the-shelf, customizable template product enables you to remove complexity from your OTT strategy
- Multi-device TVE templates
- Device & Back-end agnostic
- MVPD authentication
- Programming Schedule
- Multiple revenue models F/A/S/T VoD
- Discovery & engagement tools
- Adapted to Client's look & feel
- Analytics, Payments, Advertising
- Real-time app management & customization



Shaping the future of TV

The rise of OTT is revolutionizing the way TV is consumed and monetized. As TV viewership moves to the Internet, traditional revenue models are under attack and you can't afford to sit on the sidelines. The new multi-platform eco-system is ripe with revenue opportunities that you can harness, if you act NOW.

24i empower broadcasters, content owners and operators with future-proof and flexible tools to create and monetize personalized TV apps, while accelerating time-to-market and reducing cost.

- / **Develop once, deploy everywhere:** powered by 24i's modular AppCore framework
- / **Continuous, functional and cross-device evolution roadmap**
- / **Integrated test cycles & proactive maintenance** for optimal efficiency and quality
- / **Template-based applications** to ensure fast time-to-market and proven UI & UX
- / Integrated with **the best technology and functionality partners across the value chain:** OVP / Analytics / Payment / Advertising / DRM / CDN
- / **Licence-based business model,** ensuring optimal ROI
- / **Associated costs based on Client's value model**
- / **Access to product evolution upgrades** & best in class support service

Transforming entertainment with multi-screen engagement

At 24i we help our customers deliver compelling content to their consumers across all devices. 24i's white-label products and customized solutions empower our global customers to deliver engaging and personalized media to their millions of consumers worldwide. With almost a decade of experience working with broadcasters, content owners and operators, we've built our products and services with the needs of their business and customers in mind



Accelerate Time-to-market

Faster time to market & Superior multiscreen experience with sophisticated, yet simple, personalized apps across all devices. Globally.



Trusted by leading brands worldwide

Nowadays consumers expect to access their preferred OTT service on multiple devices. This growth leads to many offerings in the industry. Within the OTT ecosystems, 24/i is a front end specialist and collaborates with multiple technology and platform partners.



Modular solution

A solution designed to grow as you go with modular technology allowing customers to add solutions and features as they grow and expand. Adding a new dimension of predictability & cost control to your business.



Powerful partnership network

Slick and seamless integrations and pre-integrations with an extensive partnership network, and we're adding new ones on a consistent basis.

